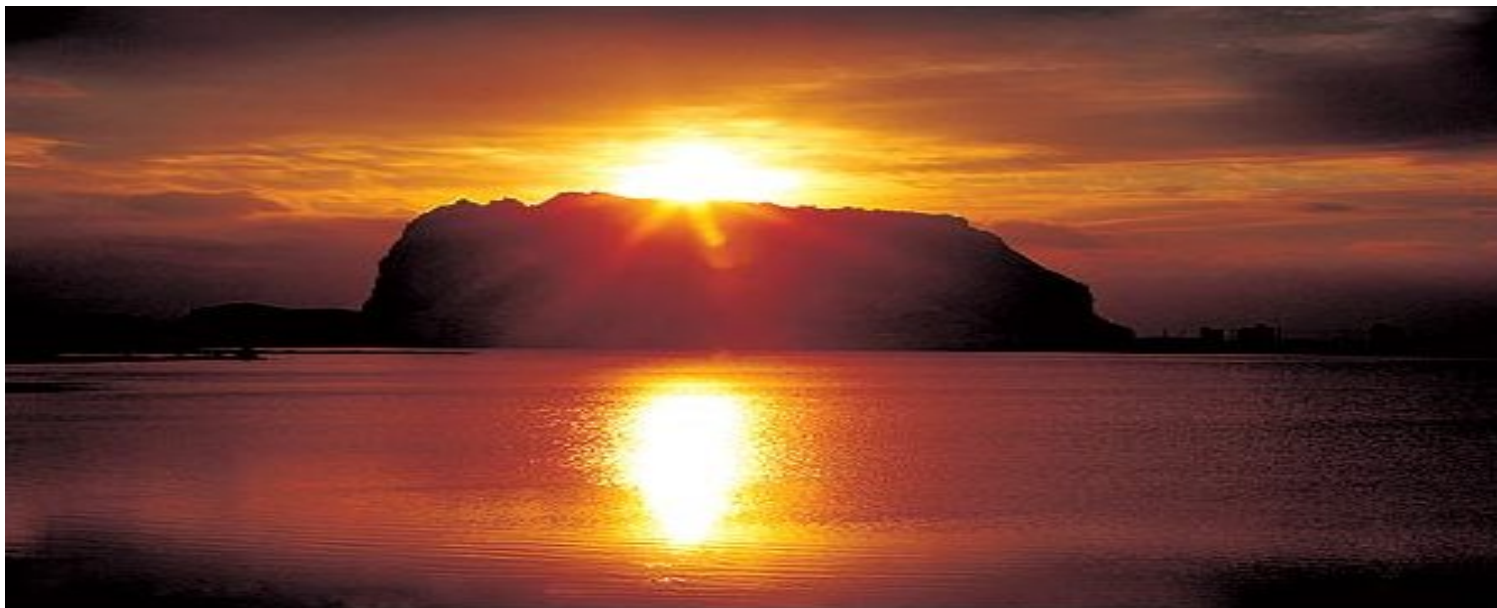


See the Future with US..!



Pursuing Painless World..



DAEWON PHARM. CO., LTD

Outline



Head office

467-24, Kunja-dong, Kwangjinku, Seoul, Korea



Manufacturing Facilities / R&D Center

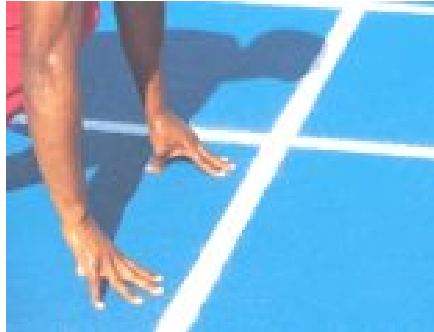
903-1, Sangshinri, Hyangnam myun, Hwasung city, Kyunggido, Korea



Sales Districts

18 Districts nationwide



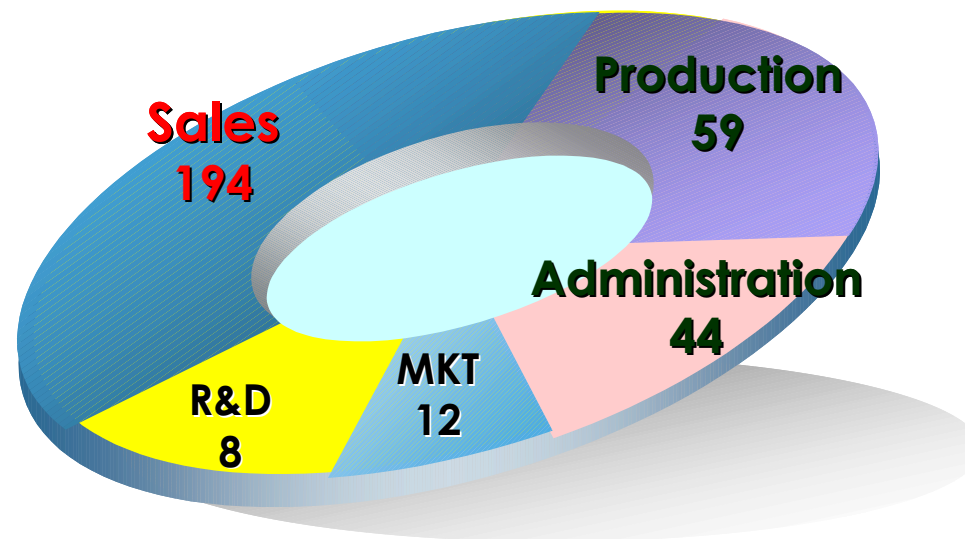


History

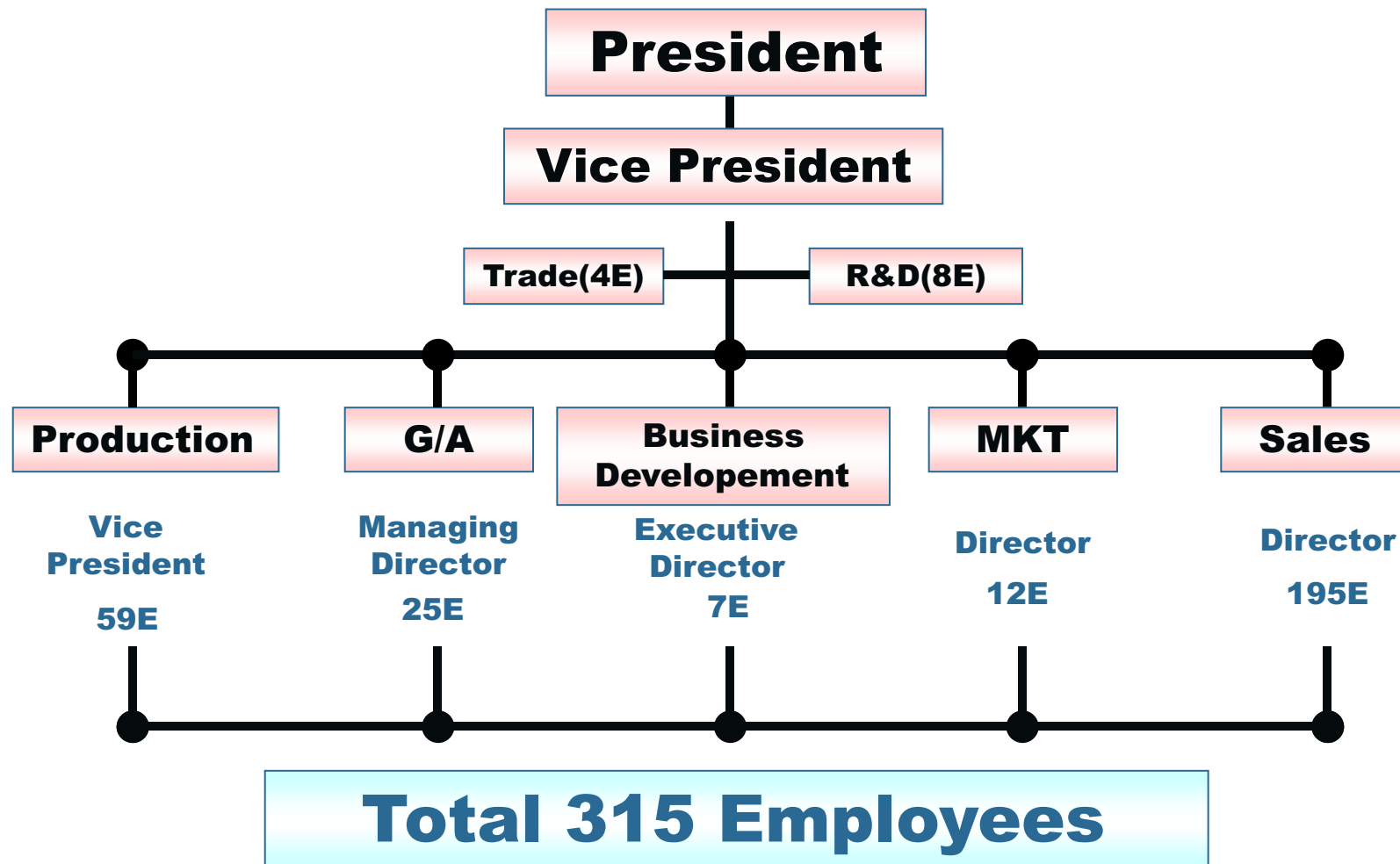
- 1958 Foundation of DAEWON
- 1988 Establishment of GMP plant
- 1989 Establishment of R&D center
- 1999 Listed in the Korea Stock Exchange
- 2000 Investment to bio-venture
“Metabio”
- 2001 Strategic Alliance with Sankyo for
development of DW-330
- 2004 Awarded “Three Million Dollar
Export”

Personnel

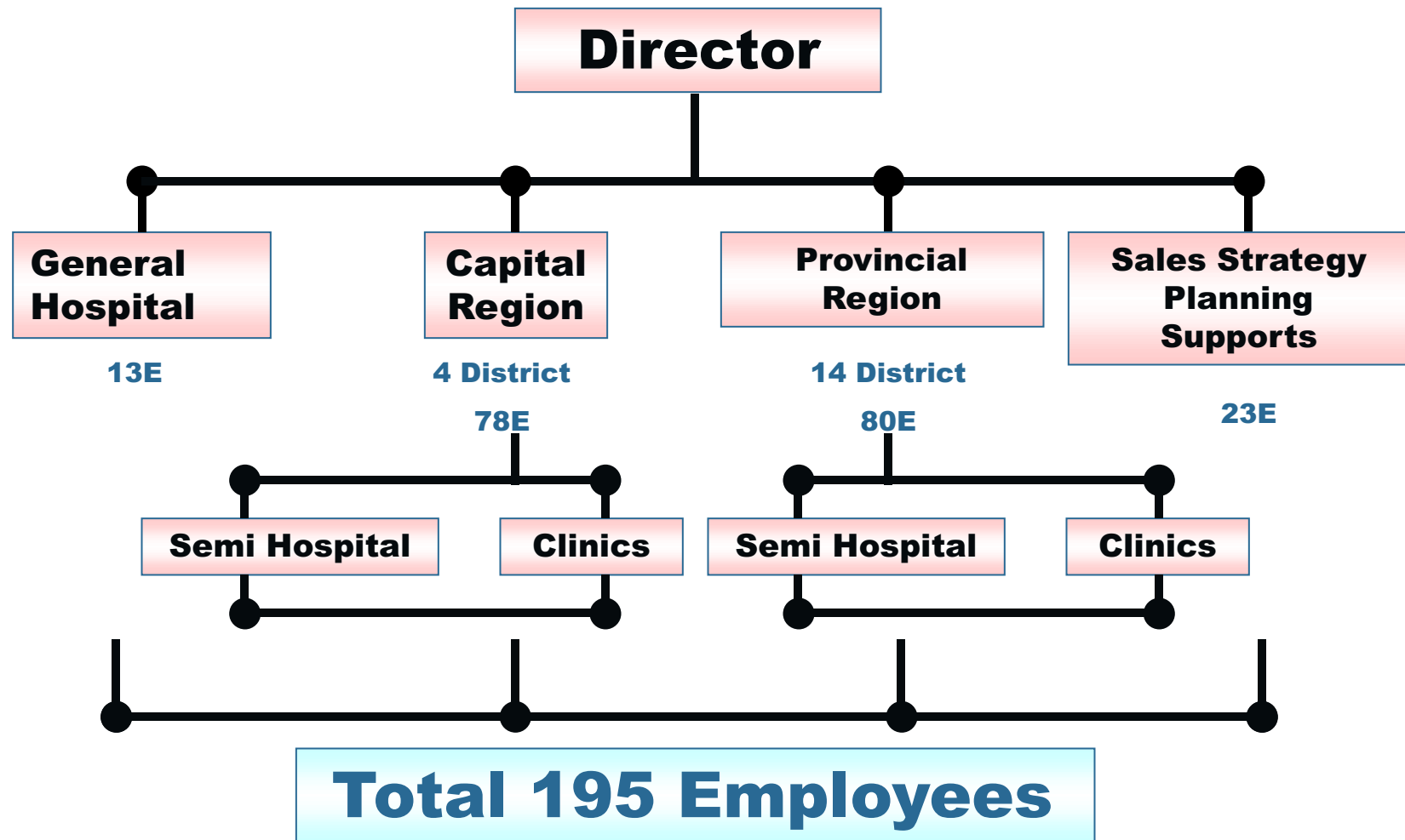
Total 317 persons



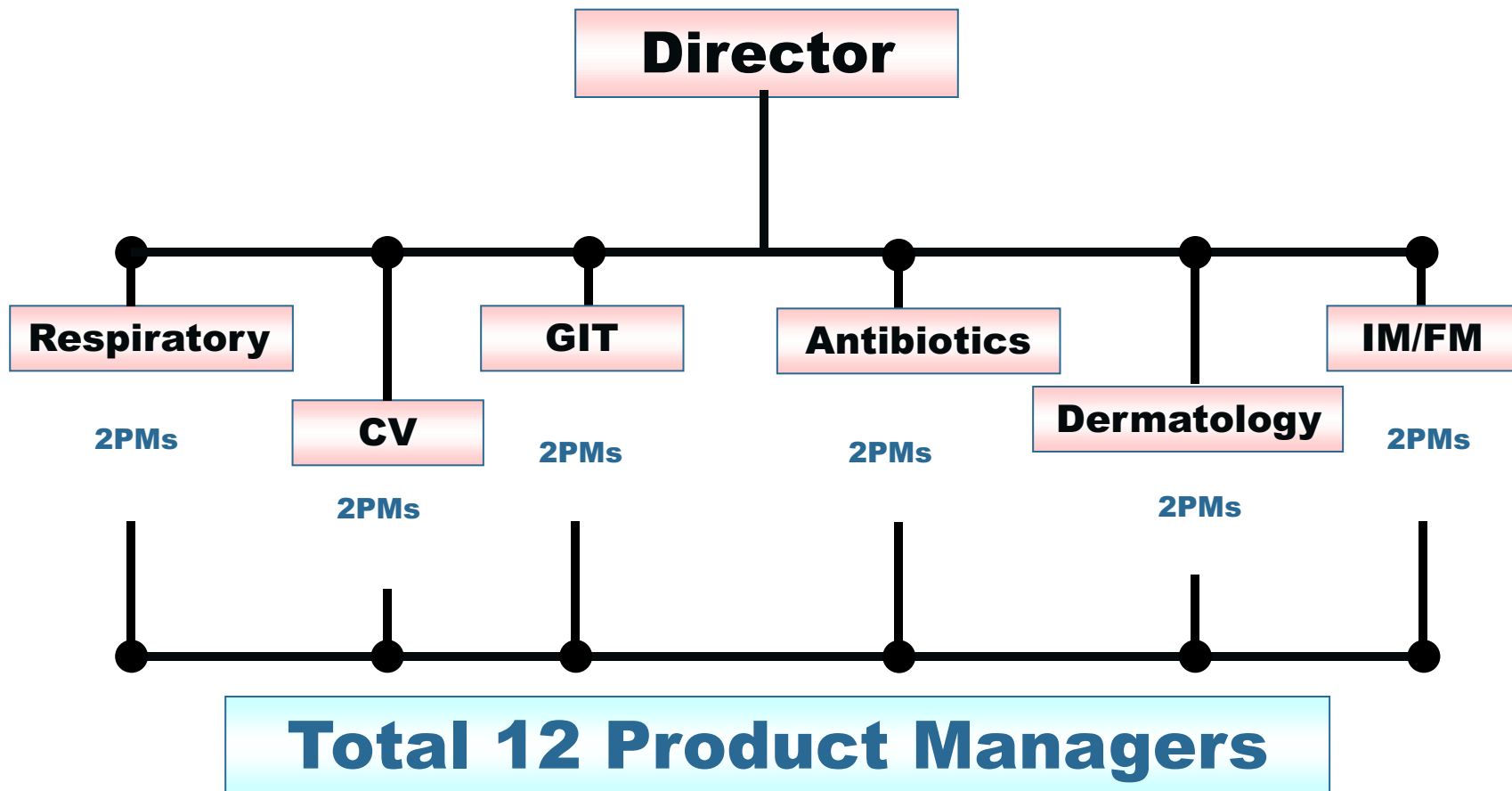
Daewon Organization



Sales Force Dimention



Marketing Structure



Plant(GMP approved)



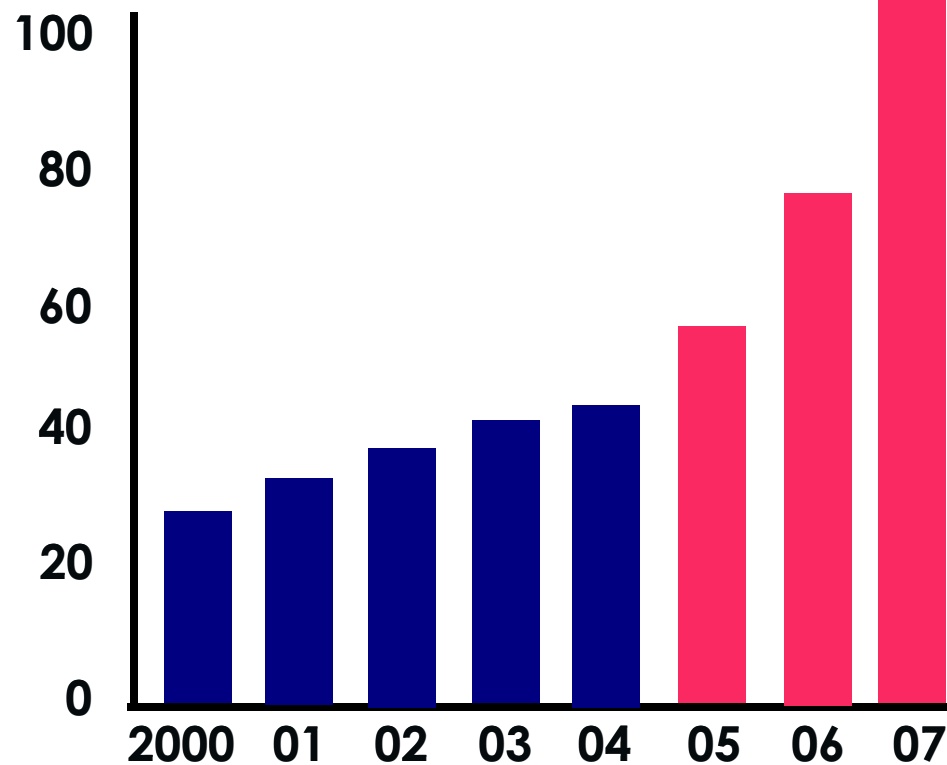
 15,269 m²

 59 Employees

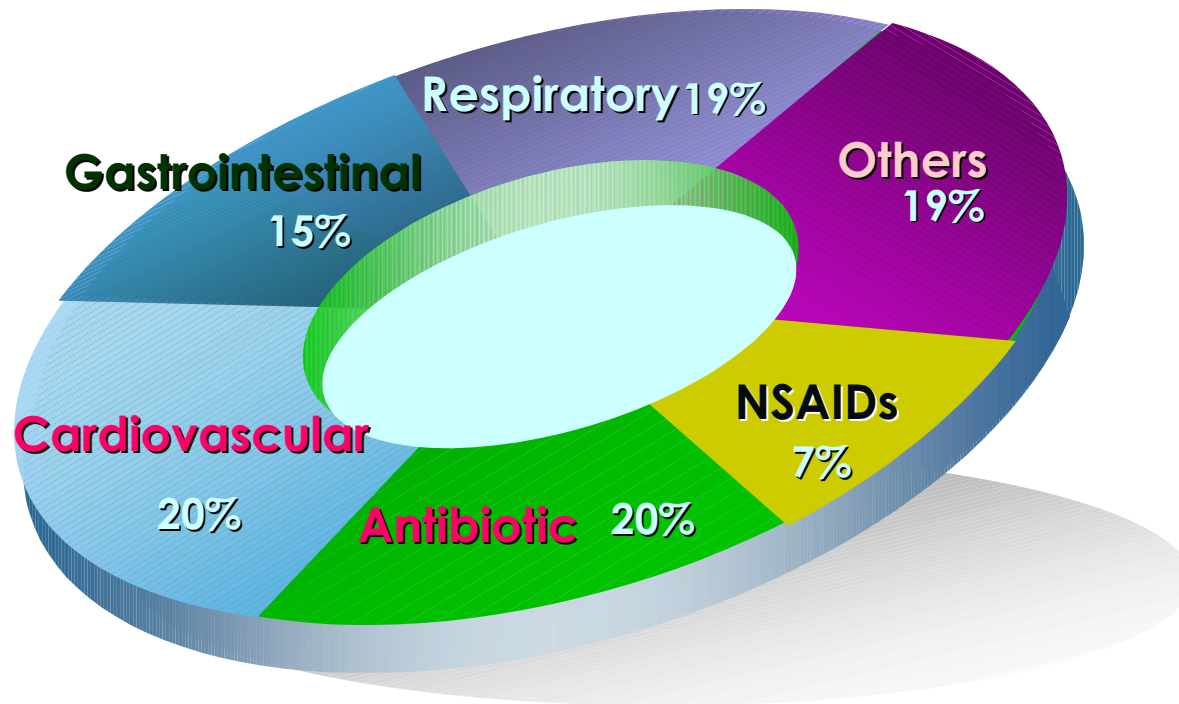
 Various
Formula/preparation
available

Sales turnover

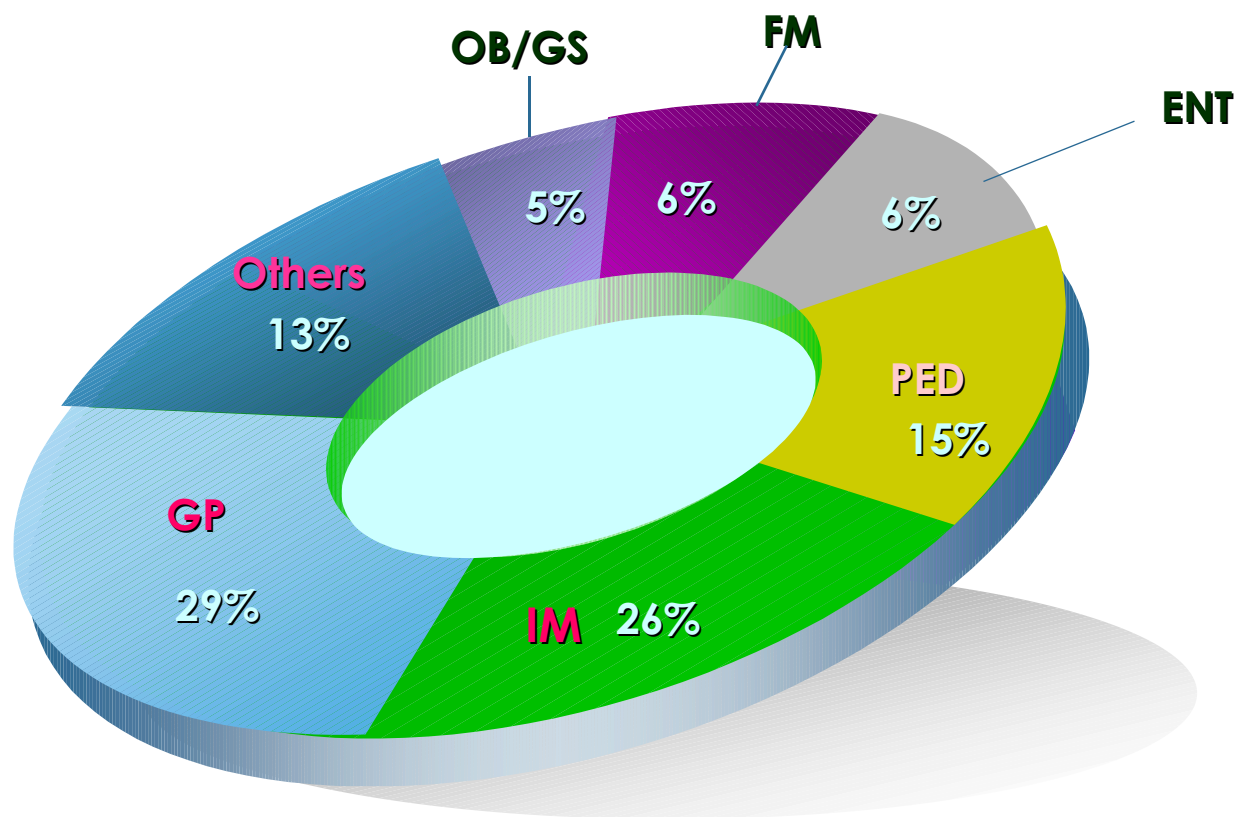
Unit: Bil. won



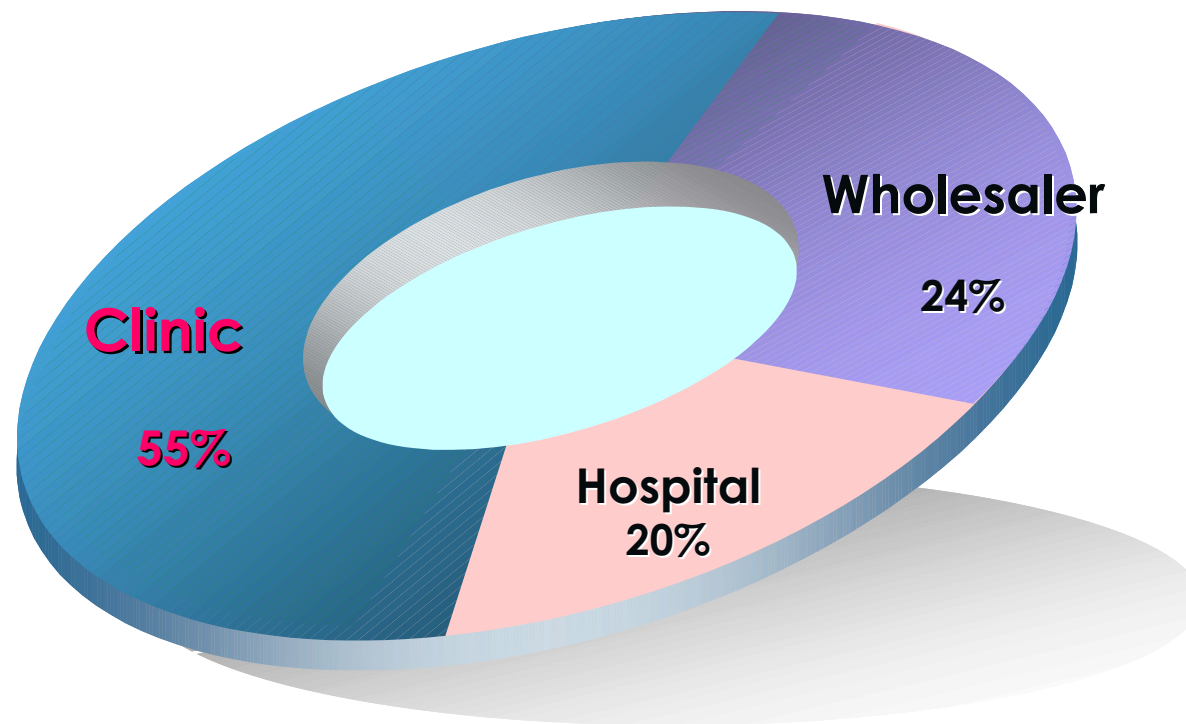
Sales by Products Group (2004)



Sales by Medical Speciality (2004)



Sales by distribution channel (2004)



corporate Alliances



Licensing Partners

- Poli(Italy)
Menoferil Tab.(cyclofenil), Hormone therapy for menopausal
- Aesculapius(Italy)
Privituss syrup(Levo-cloperastine), Antitussive
- Eurovita(Denmark)
Axomin capsule(Ev ext 77), antiarthritics
- Sankyo(Japan)
CS-670(Pelubiprofen), NSAIDs

Investment into Bio-venture

- Metabio : CancerVax (USA) / Daewon pharm
HDRA (Histo-culture Drug Response Assay) test
development for cancer

Research Projects

**Incorporated strategic alliance
with research centers**



 Korea Research institute of Chemical Technology /
ChungAng university

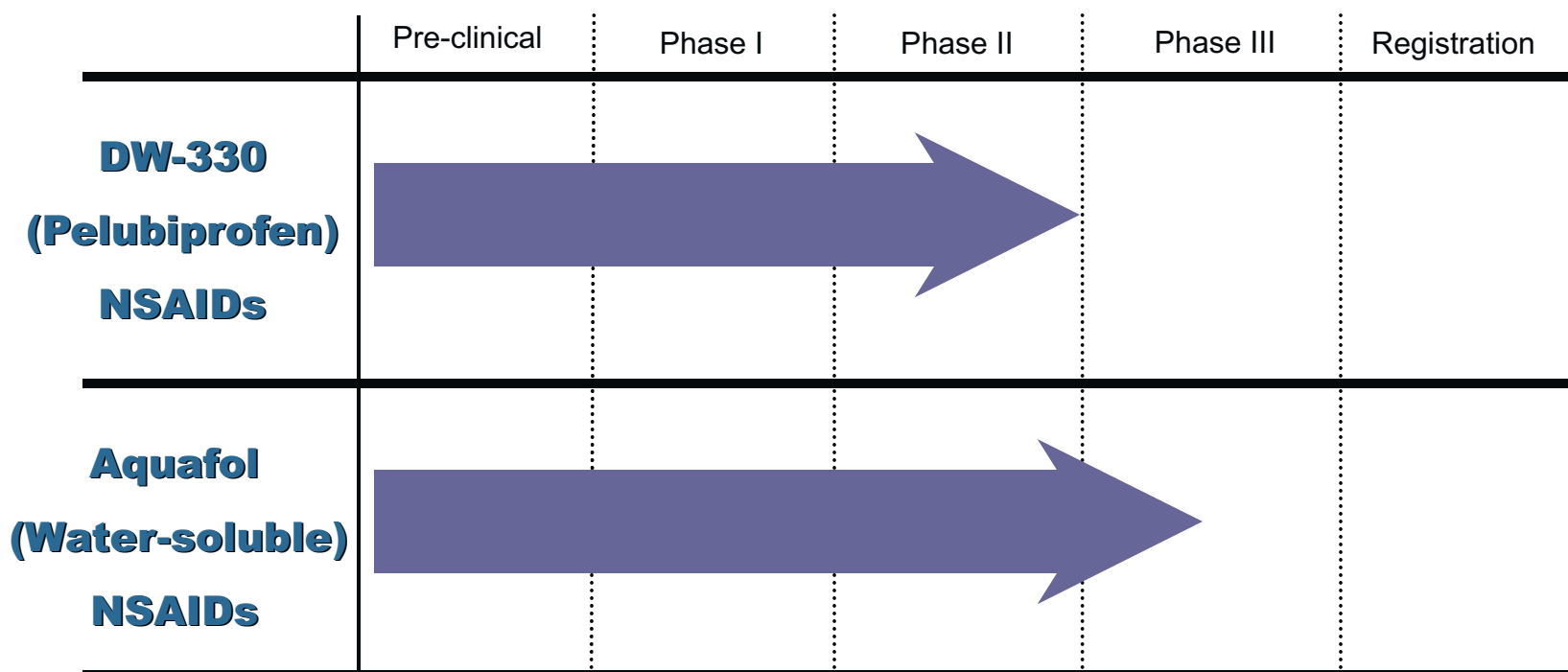
- Development of Controlled Drug Delivery system using Lipid Structure molecule
- Advanced activated technology for powder materials.

 AjouUniversity

- Research for material development for cell control and its industrialization

Product Progress

Clinical Stage Portfolio



Proprietary Technology

- ❑ Antianemic agent containing iron and difructose
- ❑ Quick-acting gelatin soft capsule containing high concentrated transparent liquefied ibuprofen solution
- ❑ Several formulation specialities for finished product etc.

Product sales & Marketing

BE-available products



➤ Marketed :

Aceclofenac, Terazocin, Fluoxetine, Terbinifine, Lovastatin, Cilostazol, Tiropamide, Carvedilol, Clarithromycin, Lansoprazole, Levo-sulpiride, Omeprazole, Cefixime, Rebamipide, Metformin, Fluconazole, Atenolol, Gliclizide, Ondansetron, DDB, Doxazocin, Erdosteine, Felodipine, Pravastatin, Roxoprofen, Oxyracetam, Domperidone Maleate, Glimepiride, Acyclovir, Paclitaxel, Acetaminophen, Talniflumate, Ofloxacin, Enalapril Maleate, Meloxicam, Ramipril, Nizatidine.

➤ On-Going :

Amlodipine Maleate, Finasteride, Tamsulosin, Alendronate, Lericardipine, Losartan, Tibolone, etc.

Daewon Strength

- Entirely focused on ethical market along with intensified and concentrated marketing activities (more grounded in clinics)
- Outstanding professionals in line with highly educated and skilled background.
- Systematic and the most fit productive and effective organization to make new products tip-top in the market.
- Relatively healthier and stronger financial resources compared to other companies.

Daewon Strategy in 2005

- ☐ Setting-up on sector for **Dermatology business**.
- ☐ Strengthening more in the sectors of **IM, FM, GP**.
- ☐ Creating customers in the sector for **GH**.
- ☐ Becoming more Professionalized **SR**.

Corporate Mission

- ❑ To be a leading pharmaceutical company entering into top 20 till 2008
- ❑ To establish even stronger strategic alliance with prospective pharmaceutical companies on a world wide basis
- ❑ To Focus on marketing for globalization



We believe that..

**Our Dreams
Will
Come True Soon.**