PHARMACEUTICALS EXPORT PROMOTION COUNCIL OF INDIA

(Set up By Ministry of commerce & Industry, Government of India)

.

WORLD HEALTH EXPO 2027

25th January – 28th January 2027

Dubai World Trade Centre

Dubai, UAE

"PHARMEXCIL INDIA PAVILION"

Proposal for Pavilion Construction as per the following:

Construction Company details:

Name of the Company: _

Name of the Contact Person: _

Contact Person Cell No: _

Contact Person Email Id: _

Company Web Site: _

Sample Design Models:

Model 1 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix)



Model 1

Model 2 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix in Back Lighting)



Model 2

Pavilion details:

Total area: **PHARMEXCIL Bare space is of 540 Sq Mts**.

Hall Name/Location: **Pharma & Wellness (Hall-2)**

Total No of Stalls/Stands: **60**

Dimensions & Stalls/Stands Numbers:

S.No.	Sq Mts Stalls	No. of Stalls	Stall Numbers
1	9 corner	24	01, 05, 06, 10, 11, 15, 16, 20, 21, 25, 26, 30, 31, 35, 36, 40, 41, 45, 46, 50, 51, 55, 56, 60
2	9	36	02, 03, 04, 07, 08, 09, 12, 13, 14, 17, 18, 19, 22, 23, 24, 27, 28, 29, 32, 33, 34, 37, 38, 39, 42, 43, 44, 47, 48, 49, 52, 53, 54, 57, 58, 59

Corner = Sides open/Corner Stalls/Stands

Pavilion Construction details:

Total area: 540 Sq Mts in Wooden Structure

Height of the Pavilion: Limit to 4mtr design (carpet model)

Inclusions:

Model 1	Model 2
➢ Top Branding - the flag lines in Box Light & India words in Back Lighting ➢ Posters to print & fix ➢ Fascia Branding in Box Light ➢ Inside (front view) each Stall Box Light for their Branding display ➢ Pavilion Side Branding - the flag & India words in Box Lighting ➢ Lightings (white) ➢ Carpet ➢ Fascia Names ➢ House Keeping (daily)	➢ Top Branding - the flag lines in Box Light & India words in Back Lighting ➢ Posters to print & fix in Back Lighting ➢ Fascia Branding in Box Light ➢ Inside (front view) each Stall Box Light for their Branding display ➢ Pavilion Side Branding - the flag & India words in Box Lighting ➢ Lightings (white) ➢ Carpet ➢ Fascia Names ➢ House Keeping (daily)

along with the following list of Furniture in each Stall/Company:

Items	9 sqm corner	9 sqm
Arm Lights (white)	2 on back wall + 2 on side	2 on back wall + 2 on sides (1 Left & 1 Right)
Info/Reception Counter	1	1
Bar Stool	1	1
Round Meeting Table	1	1
Chairs	4	4
Brochure Stand	1	1
Power Socket	1	1
Bin	1	1
Graphics: (printing and fixing)		
Info/Reception Counter	1	1
Posters	2 sides (1 on back wall & 1 on side)	3 sides (1 on back wall & 1 on 2 sides Left+Right)

Pavilion Design Drawings & Approval:

- Should provide as per the manual (booth construction and management)
  - Plan view, showing clearly all dimensions, walling and major exhibits.
  - Elevation views, showing clearly all dimensions, graphics, etc.
  - Structural calculations / drawings proving structural stability, weight loadings, etc.
  - Details of materials and fire protection.
- All design proposals should be in a recognized scale not less than 1:50.
- All plans are to be emailed for Approval of PHARMEXCIL/ORGANIZERS.

Additional Furniture:

- Should able to provide additional furniture.
- Provide the additional furniture catalogue along with pricing.

Minimum Eligibility Criteria:

Experience

- Minimum 3 years of proven experience in exhibition stall/pavilion design and construction.
- Should have handled at least 3 projects of 500 sq. mts. or more in the last 3 years.

Past Work Credentials

- Experience working with Export Promotion Councils, Government organizations, or large industry associations will be preferred.
- A portfolio of similar pavilions in international/national trade fairs to be submitted.

Financial Capacity

- CA-certified financial statement or balance sheet required as proof of last three financials.

Compliance & Certification

- Registered with GST and PAN.
- Should comply with fire safety and structural safety norms mandated by exhibition venue.
- Valid trade license/registration certificate.

Design & Execution Capability

- In-house design team or tie-up with a professional design agency.
- Ability to provide 3D designs, structural drawings, and safety certifications.
- Proven track record of on-time delivery and managing large manpower at venue.

Support & Services

- Capability to provide additional furniture and branding solutions on demand.
- Adequate manpower for housekeeping, maintenance, and technical support during the event.

Price Quote per Sqm in US$:

Model 1 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix)	**Model 2 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix in Back Lighting)**
All inclusive of above items	
Price per Square Meter: US$._ _ _ _ _ _ _ _ _	Price per Square Meter: US$._ _ _ _ _ _ _ _ _
Net Amount: US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _	Net Amount: US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _
GST/VAT (_ _ _%): US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _	GST/VAT (_ _ _%): US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _
Total Amount: US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _	Total Amount: US$._ _ _ _ _ _ _ _ _ _ _ _ _ _ _

Remarks:

Please mention if any _

_ _

_ _

_ _

Office seal:

Place:

Date:

Signature:

Name: _

Designation: _

Submit your Quote via Email:

To,

Shri. **Raja Bhanu, Director General, PHARMEXCIL**

tenders@pharmexcil.com

Subject Line : **RFP – WHX Dubai (formerly known as Arab Health) 2027, Dubai, UAE**

Last Date for receiving the email:

30th November 2026 before **17:30hrs**.

Encls:

- Specimen Design Models
  - **Model 1 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix)**
  - **Model 2 : Top Branding - the flag lines in Box Light & India words in Back Lighting (posters to print & fix in Back Lighting)**
- **PHARMEXCIL India Pavilion Layout**

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