



IS PROUD TO PRESENT

MODERN LABORATORIES

AS ONE OF THE

TOP 10
ANIMAL HEALTH
COMPANIES

2024

in acknowledgement of its unwavering focus and dedication to achieve excellence in quality and delivery in this field.

Sudhakar Singh

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Managing Editor
Industry Outlook

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ADVANCING VETERINARY MEDICINE WITH INNOVATION & EXPERTISE



In the evolving landscape of animal husbandry in India, heightened awareness among consumers and farmers alike has ushered in a new era of focus on quality livestock products. This shift, largely driven by increased access to information through technology, has prompted farmers and cattle breeders to prioritize the enhancement of product quality. Despite these positive developments, challenges persist, particularly in remote areas where the availability and swift delivery of essential medicines for livestock remain a significant concern. Additionally, a shortage of veterinary professionals and concerns about the quality of animal medicines further necessitates the need for a competent firm to navigate these challenges.

Based out of Indore, Madhya Pradesh and established in 1979, Modern Laboratories has become a leader in the field of veterinary medicine, specializing in injectable medications designed for larger animals such as horses and cattle. Beyond essential products, Modern Laboratories stands out for its expertise in niche areas such as narcotic medicines and an extensive range of anesthesia, showcasing its innovative prowess and competitive edge in the market. The organization has shown itself to be a dependable source due to its persistent dedication to quality and compliance, significantly improving animal welfare both nationally and internationally.

What differentiates Modern Laboratories from other competitors in the market is a combination of strategic advantages and a rich legacy spanning nearly 45 years. The company boasts an extensive manufacturing capacity, enabling the production of a staggering five million tablets per day. This formidable capability, coupled with swift and efficient delivery systems, positions Modern Laboratories as a leader in the industry. "The family-owned nature of our business plays a crucial role in decision-making, enabling swift and strategic policies without third-party interventions. We also have dedicated manufacturing units, with one specifically catering to injectables, which is a distinctive feature that sets us apart from competitors lacking such specialization," adds Shivanshu Kharia, Executive Director at Modern Laboratories.



We strive to deliver uncompromising quality in every dose, ensuring the well-being of animals, at prices that are accessible to all

Integrating Industry & Education

Modern Laboratories stands as a unique pharmaceutical entity, distinguished by its association with a pharmaceutical college under the visionary leadership of Arun Kharia and Dr. Anil Kharia. This educational institution offers a comprehensive spectrum of courses from playgroup to postgraduate levels, including pharmacy courses and MBA programs. Modern Laboratories is the only pharmaceutical manufacturing

company backed by an affiliated pharmaceutical college in the entire country. This synergy creates a distinctive learning environment where students not only gain theoretical knowledge but also witness the practical application of their studies within the pharmaceutical manufacturing unit.

Remarkable Journey of Growth

Founded by late PC Kharia, Modern Laboratories embarked on its journey when he acquired a modest 1800-square-foot manufacturing unit. From these humble beginnings, the company has burgeoned into its present one-lakh-square-foot facility under the stewardship of Arun Kharia and Dr. Anil Kharia, the second-generation leaders who dedicatedly expanded the business. The third generation, represented by Shivanshu, Satyanshu, and Shantanu Kharia, has further propelled the company's global presence by venturing into exports.

Robust Way Ahead

Modern Laboratories is poised for future growth with a focus on innovation and expanding its product portfolio. Recognizing the evolving landscape of veterinary medicine, particularly in affluent markets like Europe, the company is actively working on new molecules to meet emerging requirements. "While conventional products continue to dominate in regions like India, Asia, and Africa, we aim to tap into the European market's demand for advanced and specialized veterinary solutions. With two existing manufacturing units including Nandani Medical Laboratories, we envision a dedicated European Good Manufacturing Practice (GMP) plant to cater specifically to the discerning needs of the European market," concludes Shivanshu. [li](#)



Executive Assistant <ea@modernlab.net>

'Modern Laboratories' is recognized as one of the 'Top 10 Animal Health Care Companies 2024' by Industry Outlook magazine

Himanshu Kumar <himanshu@theindustryoutlook.com>
To: Thiyagarajan <ea@modernlab.net>

29 January 2024 at 12:36

Dear Thiyagarajan,

Warm greetings from Industry Outlook!!!

We are happy to let you know about the annual edition of Top 10 Animal Health Care Companies 2024. The annual edition reaches more than 50,000 qualified subscribers including Supply Chain Managers, Pharmaceutical Product Buyers, Procurement Managers, Laboratory Head, Distribution Managers, retail Buyers, Quality Assurance Managers, Research and Development Centre, Operations Managers from Industries such as Agriculture sector, Dairy Sector, Veterinary Industries, Government sector, Pharmaceuticals Industries and many others. Along with this, the edition will also feature "Top 10 Agro Chemicals companies2024".

I am glad to inform you that our selection panel has shortlisted 'Modern Laboratories' to be featured as one of the 'Top 10 Animal Health Care Companies 2024' in our upcoming annual edition, which gives information about Manufacturing facilities, infrastructure, Company Management, Product and Services.

Objective:

The Industry Outlook's objective is to unite key contributors to economic growth on a single platform, where they can share insightful perspectives with their peers, promoting growth narratives.

1. An extensive research/shortlisting process from our jury and Editorial Board.
2. Ranking on a merit basis.
3. 10 companies ranked in each edition.

Offering:

1. The platform to express the best practices in respective verticals.
2. Recognition from the media has great credibility.

We request a nominal fee for the 'Modern Laboratories' profile/PDF reprints, which includes a certificate, the recognition logo, and magazine hard copies for your potential buyers.

I would like to have a quick discussion with you to take this ahead, kindly suggest your convenient time to connect. Soon you revert I would be happy to share further details.

Best Regards,

Himanshu Kumar

Sr. Manager – Sales and Marketing

Industry Outlook Magazine

Contact: +91 8046441078

<https://www.theindustryoutlook.com/>



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Industry Outlook TOP 10 ANIMAL HEALTH COMPANIES - 2024



Areionvet

Thane
areionvet.com

Saumya Tripathi
Managing Partner & CEO

The company has emerged as the native manufacturer and supplier for a complete range of pet care products that were not available in India before, expertise in creating unique formulations

Immeureka Animal Health

Hyderabad
immeureka.com

Dibyendu Kumar Dey
Executive Director

The company offer all the stakeholders in the animal health industry with the state-of-the-art nutrition & immunology solutions, catering products including aqua poultry and many more

Lutim Pharma

Panchkula
lutim.co.in

Manoj Sharma
Director

Offers a wide range of products, including pharmaceuticals, feed supplements, and parasiticides, catering to veterinary professionals, farmers, feed manufacturers, milk cooperatives and government institutions

Modern Laboratories

Indore
modernlab.net

Shivanshu Kharia
Executive Director

A leader in the field of veterinary medicine, specializing in injectable medications designed for larger animals such as horses and cattle, with expertise in niche areas such as narcotic medicines and anaesthesia



Vetmex Animal Health

Rajkot
vetmex.in

Irfan Mathakiya
MD

The company offers farmers, pet owners, poultry farms and veterinarians with a wide range of products to fight against animal diseases, specialized in products for aqua, poultry and large animals

Vetogen Animal Health

Bangalore

Dr. Nilim Kumar Kakati
Founder & Director

An manufacturer and markets a large range of animal healthcare and nutritional products for dairy, poultry, ruminants, aquaculture, swine, equine and companion animals



Virbac Animal Health India

Mumbai
virbac.com

T. Natesan
Area Director - IMEA

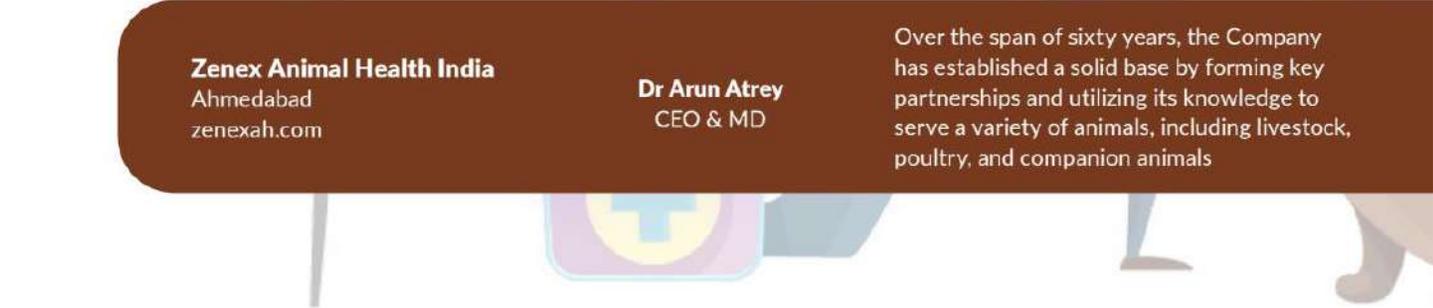
A veterinary pharmaceutical company offers a wide array of pharmaceuticals, vaccines, and healthcare solutions, they also provide innovative training modules for veterinary practitioners and farmers through veterinarians

Vivaldis Animal Health

Pune
vivaldis.co.in

Kunal Khanna
Founder & CEO

An animal healthcare company plays an active role in the care, cure and management of companion animal health by introducing innovative and path breaking treatment options



Zenex Animal Health India

Ahmedabad
zenexah.com

Dr Arun Atrey
CEO & MD

Over the span of sixty years, the Company has established a solid base by forming key partnerships and utilizing its knowledge to serve a variety of animals, including livestock, poultry, and companion animals





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