



MEDICO

ERBIL INTERNATIONAL HEALTH EXHIBITION

PROFILE

**The First and Largest International
Health Exhibition across Iraq**

Discover the Future of Health



5-8 February 2025



10 AM - 7 PM

ABOUT MEDICO



MEDICO is the First and Largest International Health Exhibition in Iraq and the Kurdistan Region. Scheduled for 5th to 8th February 2025, in Erbil, Kurdistan Region of Iraq, MEDICO is the premier platform for showcasing the future of healthcare and wellness.

The event brings together healthcare professionals, businesses, innovators, and the general public to explore the latest advancements in the medical field, fostering connections and collaborations that drive progress in the industry

📍 Erbil International Fair

📅 5-8 February 2025

🕒 10 AM - 7 PM



MISSION



To bridge the gap between the latest healthcare innovations and the people who need them most by creating a dynamic platform that fosters learning, collaboration, and growth in the healthcare sector.

VISION



To establish MEDICO as the premier health exhibition in Iraq, where professionals, businesses and citizens come together to shape the future of healthcare and improve overall wellness.



WHY MEDICO?



For Businesses:

MEDICO offers an unparalleled opportunity for medical businesses to connect with their target audience in a dynamic and engaging environment. It is the perfect platform for showcasing products, services, and innovations to a diverse and highly relevant audience, including citizens, healthcare professionals, and top-tier medical practitioners.

For Visitors:

Attendees will gain insights into the future of healthcare, access the latest health products and services, and have the opportunity to participate in health tests, consultations, and learn about new job opportunities.

For Healthcare Professionals:

MEDICO provides a space for healthcare professionals to discover new advancements, network with peers, and stay ahead of industry trends.



Futuristic:

Showcases the latest advancements in healthcare and wellness.



Education:

Provides a platform for learning through panels, workshops, and seminars.



Connection:

Facilitates networking opportunities between businesses, professionals, and citizens.



Growth:

Drives the growth of the healthcare sector in Iraq and Kurdistan by attracting investment and fostering collaboration.

MEDICO EXPECTED NUMBERS:



ATTENDEES

More than
30K
citizens

EXHIBITORS

Over
150
local and
international
companies

JOB OPPORTUNITIES

More than
1K
job vacancies
available

SESSIONS

Over
100
panels, research
presentations,
and health articles

EXHIBITOR CATEGORIES



- ♥ Hospitals
- ♥ Pharmaceutical Companies
- ♥ Pharmaceutical Manufacturers
- ♥ Dental Companies
- ♥ Pharmacies/Pharmacy Chains
- ♥ Drugstores
- ♥ Clinics
- ♥ Polyclinics
- ♥ Beauty Centers
- ♥ Medical Practitioners
- ♥ Cosmetics Companies
- ♥ Medical Devices and Equipment Companies
- ♥ IT-Medical Companies
- ♥ Laboratories
- ♥ Diet and Nutrition Restaurants
- ♥ Gym and Fitness Centers
- ♥ Health Insurance Companies



INVESTING IN KURDISTAN



Kurdistan is rapidly emerging as a hub for healthcare innovation and investment. With a growing population, increased government support, and an expanding healthcare infrastructure, the region presents significant opportunities for businesses and investors.

Key Benefits:

Strategic location, favorable investment climate, and access to a diverse market.



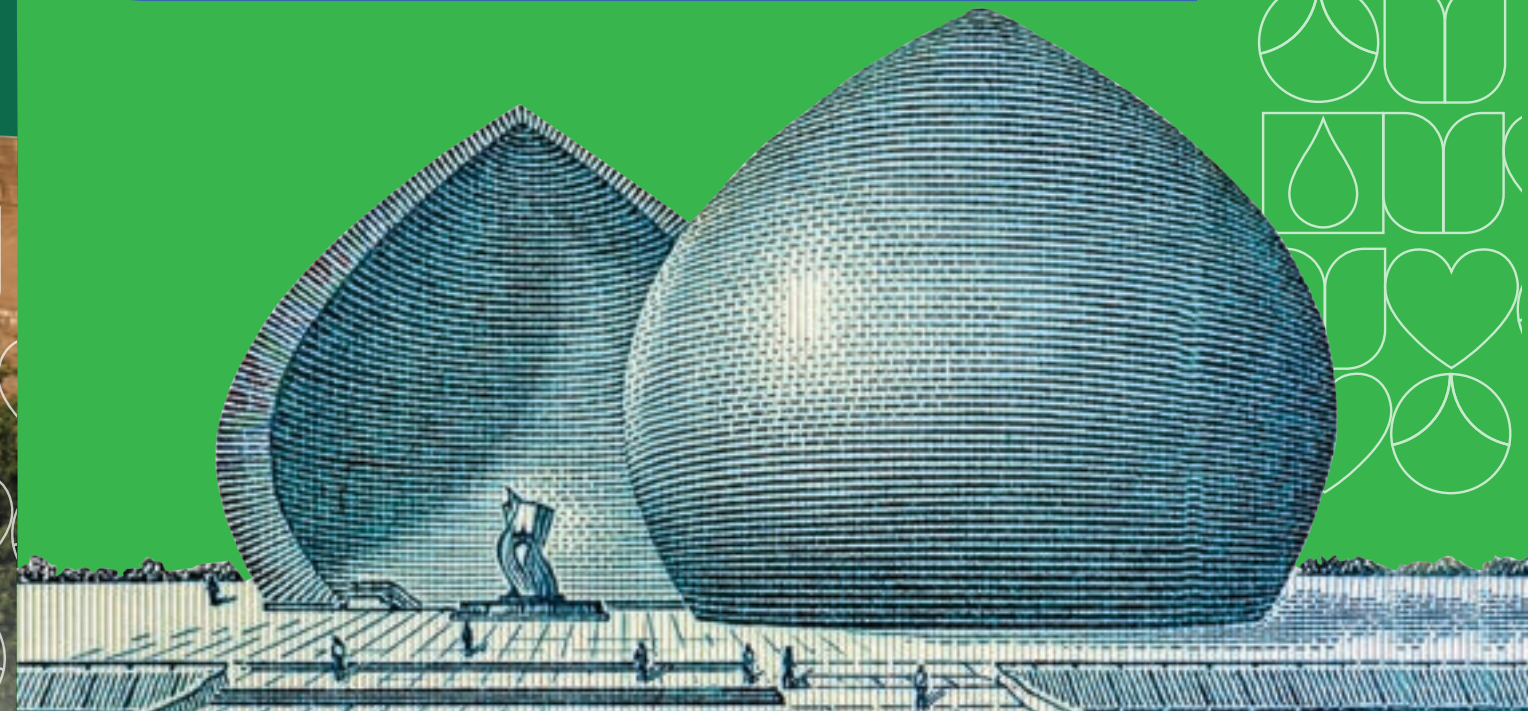
INVESTING IN IRAQ



Iraq's healthcare sector is undergoing a significant transformation, with new investments, modern infrastructure, and a focus on improving healthcare services across the country. MEDICO provides a gateway for businesses to tap into this evolving market.

Key Benefits:

A large, underserved population, government initiatives to improve healthcare, and potential for growth in various medical sectors.



MEDICO EXHIBITION



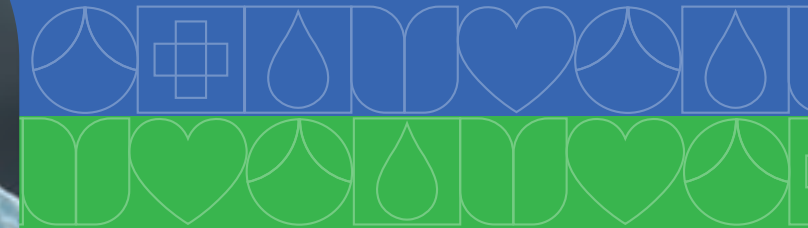
The core of the event, the MEDICO Exhibition, will feature booths from leading healthcare companies, showcasing the latest products, technologies, and services. It is the ideal platform for businesses to engage with their target audience, gather leads, and build brand awareness.



MEDICO CONFERENCE



Running alongside the exhibition, the MEDICO Conference will provide a dedicated platform for health-related innovation discussions. It will bring together academic scientists, government representatives, NGOs, and key figures from the private and public sectors to showcase the latest health innovations, trends, devices, and practical solutions.



Informative panels, presentations, and product launches aimed at facilitating knowledge dissemination, collaborations, and effective implementation of health solutions.

MedStars



MedStars is an initiative within the event that empowers young entrepreneurs and project owners. This platform provides aspiring innovators with the opportunity to showcase their ventures, connect with potential investors, and gain exposure to thousands of attendees.





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MEDICO

ERBIL INTERNATIONAL HEALTH EXHIBITION

UNDER THE DIRECT SUPERVISION OF
MINISTRY OF HEALTH OF KRG



ORGANIZED BY

NV NorthVision

