

**Invitation to participate the concurrent activities
organized by CCCMHPIE during the 2nd China
International Import Expo**

To whom it may concern:

The China International Import Expo (CIIE), the world's first import-themed national-level exhibition, was planned, deployed and promoted by Chinese President Xi Jinping. The 1st CIIE won wide acclaim from the international community with its "high-end, first-class and professional" nature.

The 2nd CIIE will be held from November 5th to 10th, 2019, at the National Exhibition and Convention Center (Shanghai), with seven commercial exhibition areas, including Medical Equipment & Health Care Products, Sci-tech Life, Automobile and Equipment, and over 3,000 exhibitors.

Among them, the net exhibition area of the Medical Equipment & Health Care Products area is 20,000 m², covering Medical Equipment and Devices, Pharmaceuticals, Health and Health Care Products, Traditional Medical Products, Medical Cosmetics, Senior Care and Rehabilitation Services,

Pharmaceutical Machinery and Equipment, Scientific Instruments, Equipment and Related Services, Medical Device Design and Software, Medical Services and other subdivisions. More than 300 exhibiting companies have been registered, covering most of the world's leading medical equipment and medical and health care companies, such as Johnson & Johnson, Pfizer, Time Medical, Merck, Medtronic, Swiss Novartis, Roche, Siemens Medical, Bayer, Sanofi, Essilor, Japan FANCL, Omron, Olympus, Blackmores, Careline, British AstraZeneca, GlaxoSmithKline and more. Many of the world's leading medical and health products and technologies will be unveiled.

The China Chamber of Commerce for Import & Export of Medicines & Health Products has organized the Medical Equipment & Health Care Products exhibition area since the 1st CIIE. This year, as the only exhibition cooperation unit in this area, it is responsible for the coordination of relevant policy arrangements, supporting activities, investment promotion and publicity.

At the request of the vast number of domestic and overseas enterprises, this year's Medical Equipment & Health Care Products exhibition area will launch a number of heavyweight

forums. The National Medical Products Administration, Ministry of Civil Affairs, China Disabled Persons' Federation and several national biomedical parks will organize supporting activities for four meetings during the CIIE:

I. Chinese Medical Products Regulatory Forum

Time: November 6th, 08:30–12:30

Venue: Parallel Venue C2 of the Shanghai National Convention and Exhibition Center

Size: 500 people

Hosting and Supporting Units

Host: National Medical Products Administration, China International Import Expo Bureau

Organizer: China Chamber of Commerce for Import & Export of Medicines & Health Products

Contents: This forum is divided into three parts: keynote speech of leaders, policy release and interpretation, and speeches and comments of industry representatives. The government, industry leaders and a number of important officials and industry executives will be brought together to attend the meeting, where

they will hold discussions, release and interpret policies, and share their views. The National Medical Products Administration, National Health Commission and National Health Care Security Administration will be invited to interpret the latest medical regulatory policies, reform ideas, grading medical treatment, bidding procurement and DRG. Elite Chinese and foreign pharmaceutical and medical equipment enterprises will be invited to share their experiences.

Distinguished Guests:

Leaders of the Ministry of Commerce, leaders of the National Medical Products Administration and guests from relevant departments and bureaus. Inviting representatives from the National Health Commission, National Health Care Security Administration and other ministries and commissions to attend the policy interpretation meeting has also been proposed.

Forum agenda:

08:30–09:00 Conference Registration

09:00–09:15 Keynote Speech by:

Leaders of the National Medical Products Administration

Leaders of the Ministry of Commerce

09:15–12:00 Policy Release and Interpretation

09:15–09:50 Interpretation of the *Drug Administration Law* and *Vaccine Management Law*

09:50–10:10 Interpretation of the *Regulations on the Supervision and Administration of Medical Equipment*

10:10–10:30 Progress in the Reform of China's Drug Regulatory and Review Approval System

10:30–10:50 Ideas and Directions on Post-marketing Supervision

10:50–11:10 China Drug Regulatory International Cooperation

11:10–11:35 Progress in the Reform of China's Medical and Health System Implementation Path, Such as Grading Diagnosis and Treatment

11:35–12:00 China's Medical Bidding Procurement System Reform Direction and DRG System Implementation Roadmap

12:00–12:30 Speeches by Industry Representatives

12:00–12:10 Representatives of Multinational Companies Share Drug Quality Control Experience and Corporate

Responsibility

12:10–12:20 Representatives of Multinational Companies Share the Convenience Brought by the Recent Reform of the National Medical Products Administration to the Listing of Enterprise Products and Expectations of the Industry

12:20–12:30 Chinese Business Representatives Share How to Use Policy Dividends to Increase Sino-Foreign Cooperation and Improve People’s Well-being

12:30 End of Meeting

Register by scanning the two-dimensional code below:



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II. China Conference on the Translation of Global Medical Innovation Projects

Time: November 8th, 14:00–18:00

Venue: Parallel Venue A1 of the Shanghai National Convention and Exhibition Center

Size: 500 people

Hosting and supporting units:

Host: China Chamber of Commerce for Import & Export of Medicines & Health Products

Supporter: Wuhan Municipal People's Government

Undertaken By: Wuhan National Bio-Industry Base (Optical Valley Bio City)

China and India (Wuhan) Biomedical Park

National-level Wuhan Optics Valley New Drug Business Incubator

Sinopharm Optics Valley Health Industry Fund

Co-organizers: Shanghai Zhangjiang National Biomedical Base

China (Taizhou) Medical City

Beijing Economic and Technological Development Zone
(Beijing Sinopharm Health City)

Nanchang Economic and Technological Development Zone
(Chinese Medicine Science and Technology City)

Hangzhou Qiantang New District (Eastern Pharmaceutical
Port Town)

Meeting Contents: The conference activities are aimed at analyzing and discussing China's pharmaceutical innovation environment and policies, the challenges confronting foreign innovation projects entering China, business model of Chinese enterprises introducing projects, role played by local parks in the promotion of innovative projects, and available resource platform services through dialogue and exchange between Chinese and foreign industries, with the goal of guiding many overseas exhibitors to understand the policies, familiarize themselves with the path, seize opportunities and provide an incubation service platform for enterprises.

Having received strong support from national biomedical industrial parks in Beijing, Shanghai, Hubei, Jiangsu, Zhejiang,

Jiangxi, etc., this conference will take the main National Biomedical Park in the Changjiang Economic Belt as a platform for incubation, and release new opportunities in the Chinese market in multiple dimensions, including “medicine, research, politics, enterprise and capital.” With the help of policies and capital, a new drug R&D chain-based public service platform will be built to serve the entire process of biopharmaceutical industry transformation.

This conference will bring together industry leaders and elites to discuss policies, industry, capital and other aspects, provide effective support for the transformation and launching of medical innovation projects at home and abroad, and help global medical innovation projects to take root and blossom in China.

Distinguished Guests:

Leaders of the governments of Shanghai, Jiangsu and Hubei provinces;

Leaders of major biomedical parks in the Yangtze River Economic Belt;

Academic leaders and well-known experts and scholars in the medical field at home and abroad;

Representatives from European and American parks, and enterprises from the United Kingdom, the European Union, India, the United States and Israel.

Register by scanning the two-dimensional code below:



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Registration steps

STEP 1: Processing Registration Documents

Unlike the 1st CIIE, the 2nd CIIE has added a new registration channel for “Buyers Specially Invited by Exhibitors,” through which buyers are allowed to register on the official website of the CIIE with their “invitation code (H2019097).” After examination and approval, they will obtain certificates to enter the venue as required. Overseas buyers are exempt from registration fees.

Brief Registration Instructions:

Log in to the official website of the CIIE (www.ciie.org) — “Business Exhibition” — “Buyer” — “Registration” (or click the link: <https://www.ciie.org/ciie/f/visitor/pre-book?locale=en>) and fill in Registration Information by Visitor Type (no need to fill in the invitation code). Then log in successfully and enter the information page.



Click “Fill in Unit Information” and enter the “invitation code (**H2019097**)” in the space for the “Invitation Code of Industry.” Then follow the instructions on this page to fill in the unit information, buyer information and express delivery information for the certificate.

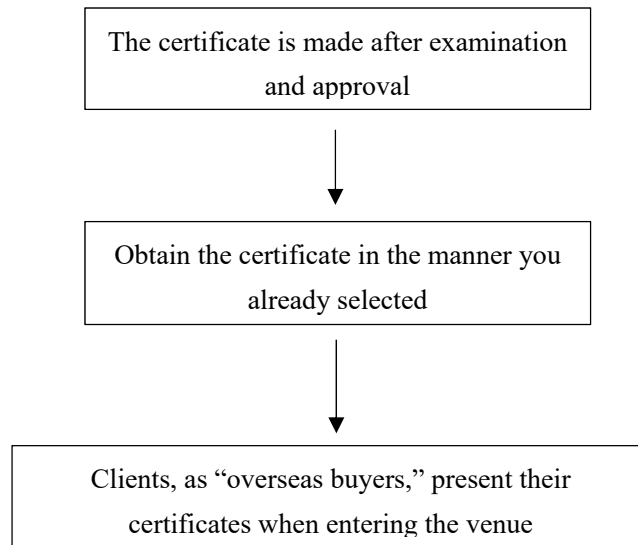


Submit after checking the information



Examination of buyer and personnel





Tips:

1. As the 2nd CIIE will not accept on-site registrations, all buyers must register online in advance. The deadline for the registration of buyers is September 30th, 2019. As such, exhibitors are requested to invite their clients and complete registration for them as soon as possible.

2. While submitting personnel photos online, please submit properly formatted photos following the instructions on the page, as the CIIE will use facial recognition technology when all certificate holders enter and exit the venue. We are providing this

notice in order to make sure that all participants have access to the CIIE.

STEP 2: Fill In Information

All registered participants, please fill in the information in the registration link included in the article, or contact the person responsible for each supporting event for details.