

Brief Report
of ARAB HEALTH 2019 DUBAI, UAE HELD 28th – 31st JANUARY,
2019

- 1) **Name of the Event:** ARAB HEALTH 2019
- 2) **Purpose of the Event:** to promote exports in Middle East and African regions
- 3) **Country :** DUBAI
- 4) **Date of Event:** 28th – 31st JANUARY, 2019
- 5) **EC approval (in brief):** This event was approved under MAI scheme.
(F.No.K-11020/65/2018-E&MDA dt.29th November, 2018)
- 6) a) Approved : Rs. 1,05,00,000
b) Release of 1st installment (in Rs.) : Rs.52,50,000/-
c) 2nd installment, if any (in Rs.) : NIL
d) Remaining amount pending for release (in Rs.) : Rs.50,50,000
- 7) **Brief description of the event:**
- 8) **Details of Indian Participants:**
 - i) Number of Participants : 63
 - ii) Brief profile of each participants : [Details Enclosed](#)
 - iii) Participants response : Good
- 9) **Details of Buyers/Visitors :**
 - i) Number of Overseas buyers : 30-40 for each exhibitor
 - ii) Number of Visitors : 80-100 for each exhibitor
 - iii) Visitors feedback : Visitors are happy to meet all pharma & Medical devices SMEs at one place
- 10) **Business generated:**
 - i) No. of enquiries : 15-20 enquiries for each exhibitor
 - ii) No. of MOUs Signed : Information not available
 - iii) On spot Orders Booked : Information not available
 - iv) Total Business generated :

11) Brief note on export potential of the country/product:

Arab Health is one of the biggest exhibitions in Middle East region. Participants in this exhibitions will have lot of opportunity to promote their exports in Middle East and African region also. Visitors from UAE, Saudi Arabia, Iran, Iraq, Egypt, Sudan, Tanzania, Cameroon, Nigeria etc. come to our Pavilion. In our pavilion, most of the participants deal with finished formulations, nutraceuticals, herbal products, surgicals, medical devices etc. and all of them have good potential to promote their exports

12) Outcome analysis by Council:

As per feedback of participants, all of them received good response. Many of them could get good number of visitors and trade enquiries and they are hopeful of converting those enquiries into business in coming 1-2 years' time.

13. List of overseas participants:

List of overseas participants visited Pharmexcil stall is [enclosed](#).



