



Pharmexcil @Pharmexcil · 16 Dec 2018
16.Dec.2018: Valedictory Function of Buyer Seller Meet at 8th World Ayurveda Congress,Ahmedabad,Gujarat University.Dr.Janmejay Patel,AYUSH Panel Chief and Mr.Raghuvveer Kini,Executive Director,Pharmexcil addressing the delegates.

International Buyer Seller Meet 8th World Ayurveda Congress 15-16.Dec.2018, Ahmedabad

ORGANISED UNDER MAI SCHEME

Event Coordinating Officer: Mr. Murali Krishna, Joint Director,Pharmexcil

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PHARMEXCIL PARTICIPATION IN 8TH WORLD AYURVEDA CONGRESS

The 8th World Ayurveda Congress, an event organized by the Department of AYUSH and World Ayurveda Foundation during 14th-17th December 2018 at Gujarat University, Ahmedabad.

After successful completion of 4th, 5th, 6th, 7th editions of World Ayurveda Congress held at Bangalore, Bhopal, New Delhi and Kolkata during the years 2010, 2012, 2014, 2016 as a Partner, Pharmexcil partnered with 8th World Ayurveda Congress for the fifth time.

Pharmaceuticals Export Promotion Council of India (Pharmexcil) as a partner to this event, and with the active support of Ministry of Commerce, Govt. of India organized International Business Meet in Ahmedabad during 15th -16th December 2018.

1) International Buyer Seller Meet on 15th & 16th December 2018: A number of 18 Overseas Delegates representing Traditional medicine industry (include Herbals, Ayush, Dietary Supplements, and Nutraceuticals), participated from 6 countries. About 70 Indian Delegates participated and had about 500 one to one Business Meetings (in four business session) during the 15th & 16th December 2018.

Participated Countries:



Product Categories Covered:

- Herbal & Ayurveda products
- Value Added products
- Powders & Extracts
- Ayurvedic Formulations
- Herbal Formulations
- Dietary Supplements,
- Nutraceuticals and Functional foods

Business/Trade enquiries generated: During the Business Meetings, it is understood that several trade enquiries were generated and two companies could finalise the deals for product registration and distribution overseas, worth Rs.50 lakhs for a year. Overseas delegates have expressed their satisfaction for providing such unique platform for meeting good number of Indian manufacturers and exporters supplying wide variety of herbals and value added extracts and Ayurvedic formulations.

An opportunity for Indian companies, especially small and medium companies, to have face to face interaction/network and understand the regulatory and marketing practices in these countries.

Buyer Seller Meet At a Glance



Outcome of the Meet

- Pharmexcil by partnering this mega event facilitated business deals/export opportunities for many Indian member companies.
- Egypt and Togo are emerging as markets for herbal products and there is a scope for Herbals products from India exporting to these two markets. Delegate from Egypt extending required cooperation for import of herbal products from India.
- NEHHPA, President Mr.Govinda Ghimire expressed interest in cultivation of medicinal plants in India for supplying to Nepal. The delegation from Nepal visited Agricultural University in Ahmedabad a day after the BSM and explored the possibilities of medicinal plants cultivation. The Visit is facilitated by Dr.Janmejy Patel, Chief AYUSH Panel, Pharmexcil.
- NEHHPA informed that Government of Nepal is proposing to setup Medicinal plant/Essential oil extraction facility in Nepal and requested Pharmexcil/members of Pharmexcil to come forward and collaborate with the Nepal industry as in Public Private Partnership.
- Created awareness on various issues including registration and regulatory aspects, market potential and opportunities, quality aspects and many more to Indian & overseas delegates.
- Overseas Delegates were ready and expressed their willingness for taking up the promotion of Indian Systems of Medicine with their respective country.
- Brand Promotion of Indian Systems of Medicine and created confidence to the overseas buyers of the invited countries by arranging exclusive interactive sessions with Industry.
- While there are enormous trade opportunities especially with Nepal, there were few issues raised by the Nepal side with regards to CoPP and procurement of raw herbs, which needs to be addressed for ensuring smooth and enhanced trade cooperation between India and Nepal.

- **OVERSEAS DELEGATES OPINES:**

Range of Products was good; we have identified few potential suppliers of organic Raw materials and herbal products –*Dr.Rakesh Modi, Ayurvedic Lifestyle, Canada*

We met potential buyers; we are able to extend the new products line from existing suppliers *Ms.Anna Bergova, Translantic Ukarine LLC, Ukraine.*

This was a very good show, informatics and products are more GMP certify it can help us to marketing perspective up coming days as well as organic certificates

- *Mr. Govinda Ghimire, President, NEPAL HERBS AND HERBAL PRODUCTS ASSOCIATION (NEHHPA) .*

It is truly an eye opener for us to know that most of the companies do keep high standards in manufacturing and many products are truly a good choice to invest in. we had fruitful discussions with many companies. – *Mr.Hasan Azizov, Pharm Import, Uzbeksitan.*

Shri Raghuveer Kini, Executive Director, Pharmexcil and Dr.Janmejy Patel, AYUSH Panel Chief, Pharmexcil participated in the event and addressed the delegates during the valedictory session of BSM.