



India Pavilion at IRAN PHARMA

24-26 September 2018

**H.E. Shri. Saurabh Kumar,
Ambassador**

Embassy of India, Tehran, Iran

Inaugurated

the India Pavilion



This event is organized under MAI scheme

COUNCIL'S PARTICIPATION IN IRAN PHARMA 2018

Event Name : **Iran Pharma, Tehran, Iran**

Dates : **24-26 September 2018**

Venue : **Grand Mosalla of Tehran, Shahid Beheshti St, Tehran, Iran**

About the Event:

IRAN PHARMA is a global platform for all pharmaceutical industries from all over the world to showcase their potentials and have their share of this region's market. With the Iranian Syndicate of Pharmaceutical Industries as the main organiser of the show, and through their good relations with other syndicates, associations, academic circles and global pharma- professionals, IRAN PHARMA is the biggest pharmaceutical event of the MENA region and hub for the region's market, with half a billion potential consumers.

Exhibitor & Visitors Participation:

In this edition, 551 domestic and non-Iranian companies exhibited their products and services, with 30,000 professional visitors from all over the world and got to know the latest achievement of the pharmaceutical industries.

Council with the support of Department of Commerce organised "India pavilion" at IRAN PHARMA with participation from the following Indian Pharma companies:

- SWATI SPENTOSE PVT. LTD.
- 3S CORPORATION
- AKRITI PHARMACEUTICALS PVT LTD
- CENTURY PHARMACEUTICALS LIMITED
- CORAL LABORATORIES LTD
- EAST AFRICAN (INDIA) OVERSEAS
- GLUKEM BIOCARE PRIVATE LIMITED
- ICPA HEALTH PRODUCTS LTD
- KAHNNEN GLOBAL
- MEDOPHARM
- MEDSOURCE OZONE BIOMEDICALS
- NEELKANTH FINECHEM LLP
- NOSCH LABS PVT LTD
- SAAN ENGINEERS PVT LTD
- SANCE LABORATORIES PVT LTD
- SURYA LIFE SCIENCES LTD
- UNILAB CHEMICALS AND PHARMACEUTICALS PVT. LTD.
- WEST-COAST PHARMACEUTICAL WORKS LIMITED

Show Catalogue:

We have printed 250 copies of Show Catalogue containing information about Indian Pharma industry and its Accreditations with the details of company profiles and their products and distributed to the visitors.

Inauguration of India Pavilion:

India Pavilion was inaugurated by H.E. Shri. Saurabh Kumar, Ambassador Inaugurated the India Pavilion with their Team from Embassy of India, Tehran, Iran along with Industry Senior persons accompanied by all Indian participants were present at the Inauguration.

During Event:

H.E. Shri. Saurabh Kumar, Ambassador; Mr. V Vinay, Counsellor & Mr. D S Meena, Second Secretary visited all the stalls of India Pavilion, interacted closely and most of the Exhibitors were concerned about releasing of payments & terms and conditions, as there is only one Bank is doing business and made request to Ambassador to include some more banks in the due course.

Response from the local companies/agents is good. Overview of Pharmexcil to visitors was done as per their expected line and role of the council was explained and also guided them to the company's stalls for the products they were looking for.

Most of the visitors have shown keen interest in striking business with Indian companies and enquired product range.

Business/Trade Enquiries:

All the India Pavilion stalls were busy with visitors and meetings all the three days.

On an average each of the 18 companies who have participated in India Pavilion had 15-20 business meetings per day.

Business Generated: One Crore Twenty Five Lakhs worth approximate business generated and few business deals are in progress (yet to finalise contracts etc.)

Feedback from member Companies:

Council participated in IRAN PHARMA and organised India Pavilion by taking space of 157 Sq. meters with participation of 18 member companies.

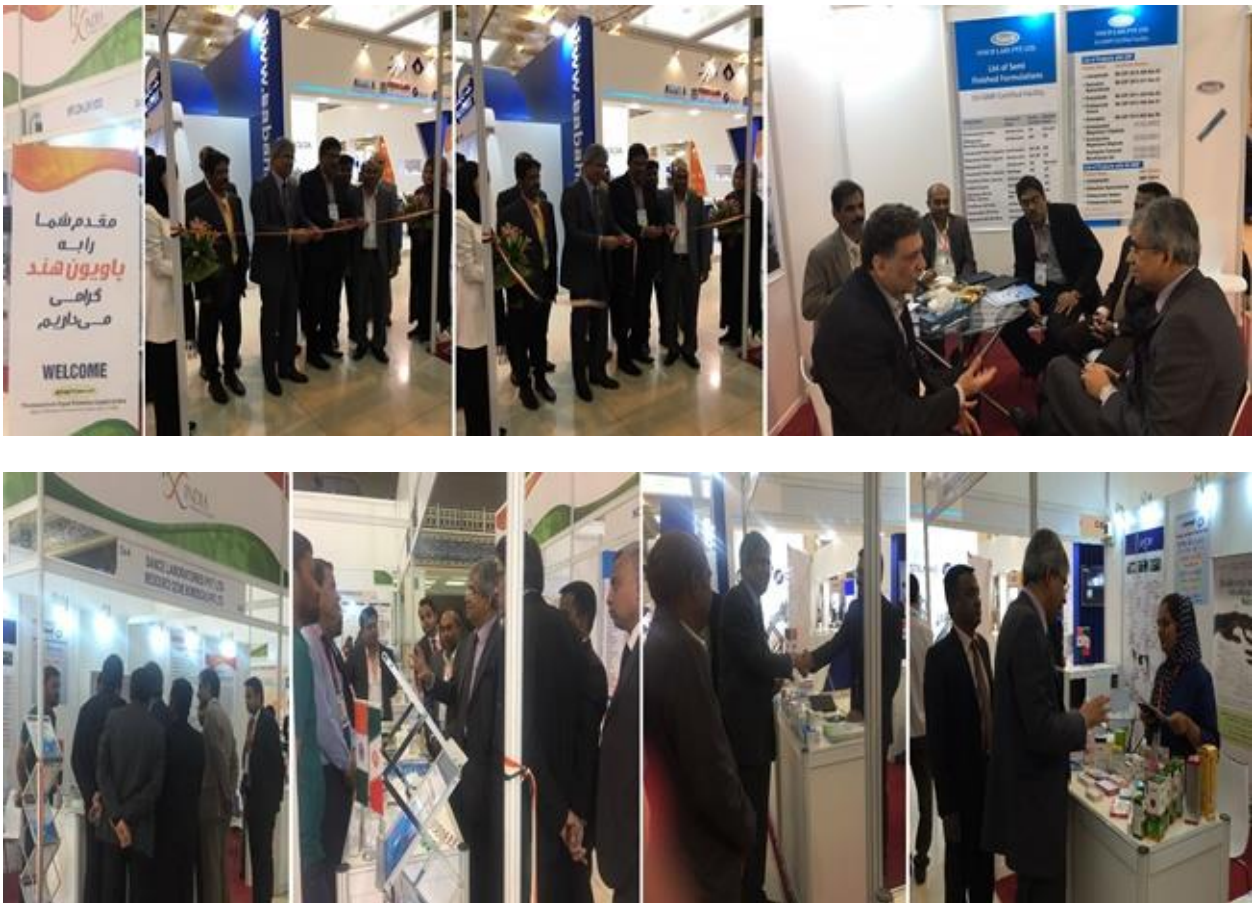
The Feedback from member companies in arrangements made by Pharmexcil were nice and would like continue their participation in 2019 also.

Specific suggestions include:

- Most of the visitors are traders and increase in the number of manufacturers visiting the Pavilion would facilitate more business opportunities

- Event participation circular from Council should be released in advance
- Organising BSM at the show would add great value
- In terms of the Business enquiries, members have expressed satisfaction and few companies have received the orders
- Member companies have requested Pharmexcil to book the space for the year 2019 in a Prime Location before finalising the space

Photographs:







Video:

Please click here https://youtu.be/yVwn15l_1JA

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