Indian Pharmaceutical Industry

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India has played a significant role in global healthcare



36%



95%



Lower per person disease burden in India (DALY, 1990-2016)³

Lower treatment costs of life-threatening diseases (Hep-C, Leukemia)¹

Eradication of Polio by collaboration between all stakeholders²



60%



37%



Global vaccine demand Supplied by India⁵

AIDS patients receiving treatment in Africa in 2009 through ARVs V/s 2% in 2003⁶

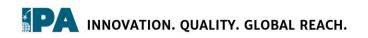
Pills taken in the US are by Indian manufacturers⁴

1 Access to Costly New Hepatitis C Drugs: Medicine, Money, and Advocacy, Oxford Journals, Vol 61, Issue 12; Changing the cost of care for chronic myeloid leukaemia, PMC, October 2015; 3 Measured as Disability Adjusted Life Years (DALYs) after adjusting for changes in population age structure; ICMR, Public Health Foundation and Institute of Health Metrics and Evaluation; 5 Press Information Bureau; IDMA report;

Press Information Bureau; IDMA report; "Export Import Data Bank, Department of Commerce, PHARMEXCIL, IDMA report on "Journey towards Pharma 2020 & beyond";

8 Indian life sciences: Vision 2030, FICCI June 2015, Growth estimated by IHS Market 9 RBI Database on Indian Economy, Department of Industrial Policy and Promotion 2 Press Information Bureau, WHO; 4 IQVIA 2019;

6 African Business Magazine 2012;



Contribution to the economic growth of the country

Global Trade



20%

of total global exports of generic drugs



3rd largest

Volume Terms



14th largest

Value Terms

Economic Outcomes



2.7 Mn

Jobs created directly and indirectly



USD 15.2 Bn

Annual trade surplus; One of the top 5 sectors reducing trade deficit



USD 50 Bn

Total market size in 2021-22

COVID-19 - most unprecedented humanitarian crisis

- ☐ Indian Pharmaceutical industry showed resilience, supplied medicines to over 200 countries
- ☐ The Industry, Government and Regulators worked together and constantly adapted to meet the challenging environment -
 - CEO's meeting every day
 - Collaboration among all stakeholders
- ☐ Biggest vaccination program in the world -

44.7 Million
Total Cases in India

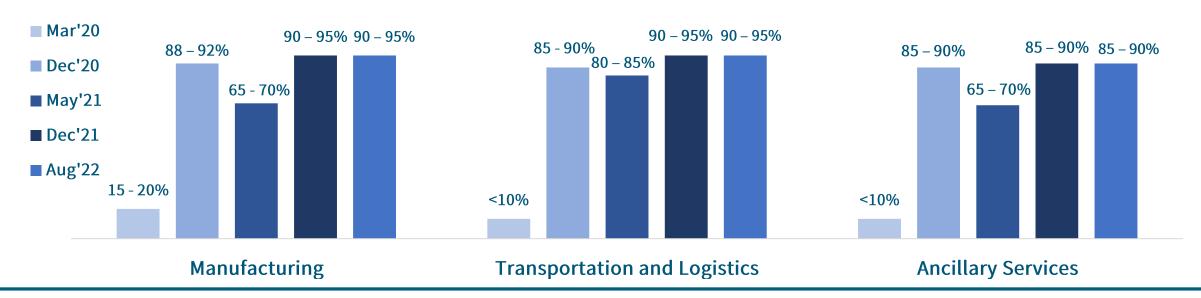
0.53 Million
Total Deaths in India

2.1 Billion
Total Vaccination in India

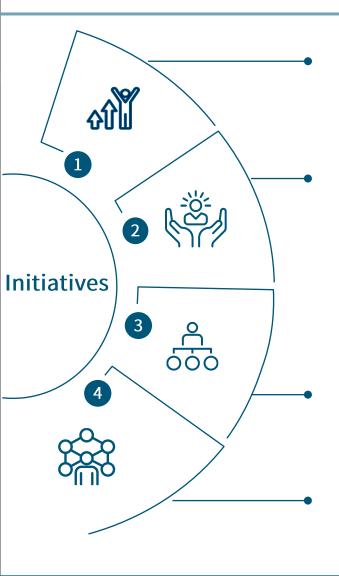
Note: Data as on 20 November 2022

Manufacturing and Supply Chain

- ☐ Industry stepped up to the plate to meet the challenges posed by COVID-19
 - Focus on ensuring global supply of medicines (including those used for the treatment of COVID-19)
- ☐ High-level of engagement with the Government of India:
 - Pharmaceuticals recognized as Essential Goods and Services; Permissions granted for movement of people and materials
 - Resolution of challenges faced by manufacturing facilities; Ensuring continuity of Transport and Logistics;
- □ Coordination with industry associations in India and with WHO, IGBA, AAM and others



Key initiatives by the Government of India



Production Linked Incentive Schemes (PLI) – 1.0 for API/KSMs self sufficiency and PLI 2.0 for making global champions

Draft R&D Policy to enable an **innovation ecosystem** in the country:

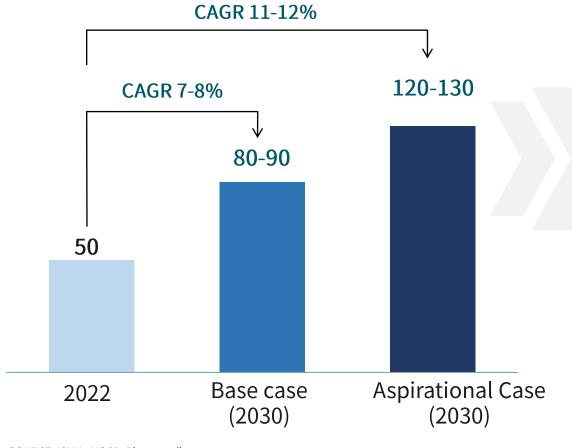
- Industry-Academia Collaboration
- Regulatory Reforms
- Building Infrastructure
- Funding Mechanism in progress

High-level Regulatory Committee Setup for regulatory reforms and ease of doing business

National Digital Health Mission announced for building a digital health ecosystem

Vision 2030

Projected size of the Indian pharma market, USD Bn



Vision 2030, USD billion

- Accelerate universal health care across India by access to high quality affordable drugs
- Build innovation position by launching 3-4 new molecular entities and 10-15 incremental innovation
- 3 Thrust on self reliance API Policy, going forward
- Largest and most reliable drug supplier with ~120-130 Bn USD Size by 2030
- 5 No 1 in terms of volume and in top 5 in value terms

SOURCE: IQVIA, AIOCD, Pharmexcil

Bi-lateral Trade of Pharmaceutical Products

Exports

Year	Export to EU Countries (in USD Millions)	Overall Export from India (in USD Millions)	% Export to EU from India
2022-23 (Apr- Jan)	2,236.88	16,323.66	13.70
2021-22	2,150.69	19,396.24	11.09
2020-21	1,888.10	19,384.02	9.74
2019-20	1,592.48	16,289.25	9.78

- Bilateral trade relationship between India and the EU has been consolidating
- The COVID 19 pandemic has highlighted the importance of strong India-EU collaboration, especially in the pharmaceutical sector

Imports

Year	Import from EU Countries (in USD Millions)	Overall Import to India (in USD Millions)	% Import from EU to India	
2022-23 (Apr- Jan)	981.27	2,195.51	44.69	
2021-22	1,549.40	3,441.35	45.02	
2020-21	1,036.65	2,552.52	40.61	
2019-20	1,042.29	2,334.67	44.64	

- Number of CEPs received (as on Dec 2021)
- Number of companies with CEPs (as on Dec 2021).
- No. of Sites Registered with EUGMP(as on Dec 2021

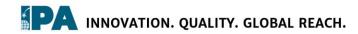
Source: Tradestat website, Ministry of Commerce

Challenges

- Delays caused due to batch testing approach
- Delays in appointment of Decentralised Procedure (DCP)
- > Timeline for Scientific Advice
- Marketing authorization takes 9-15 months after DCP closure, although guidelines says 30 days after DCP closure thereby delaying launch process for a product in EU
- > Lack of timely approvals of variation

Collaboration

- > Reliable supplier of affordable medicines
- Addressing issues to achieve greater convergence by easing restrictions on standards, testing, and certification procedures to allow greater availability of the products
- Diversifying Supply Chain for sustainability: Reducing the concentration of supplies from limited sources will be crucial for de-risking the supply chain



Way Forward

- ➤ India and EU share close economic and political relationship, there is a possibility of leveraging this closeness to advance patient healthcare
- Significant opportunity to increase trade
- Close cooperation between regulatory agencies in the EU will help in ease of doing business and address challenges
- ➤ Partnership between Indian and EU, particularly in pharmaceutical sector, potentially can aid in improving accessibility of affordable medicines to patients
- > Partnership to capitalise on emerging challenges and leverage strength

Thank You