

India: Colombia & México cooperation in Pharmaceutical Sector

18th August, 2020, Tuesday: 6:30 p.m - 8:30 p.m (IST)

Section	Order	Activity	Timings		
			India	Col/ Mex	Time limit
Special Guests	1	General welcome message by moderator, Ms. Lakshmi Prasanna, Sr. Regulatory Affairs Officer, Pharmexcil	18:30	08:00	01:00
	2	Welcome Remarks by Mr.Udaya Bhaskar, DG Pharmexcil	18:31	08:01	03:00
	3	Special address by HE Mr. Sanjiv Ranjan, Ambassador of India in Colombia	18:34	08:04	03:00
	4	Special address by HE Mr. Manpreet Vohra, Ambassador of India in Mexico	18:37	08:07	03:00
India potential market	5	Indian Pharmaceutical Industry - Meeting Global Needs by Dr.Dinesh Dua, Chairman, Pharmexcil	18:40	08:10	10:00
	6	Indian Ayurvedic System of Medicine by Dr.Geethakrishnan, India Representative for AYUSH, World Health Organisation	18:50	08:20	10:00
Colombia potential market	Moderated by Mr. Cristhian Salamanca, CEO Colombia India Chamber of Commerce				
	7	Words by the Mr. Jaime Mantilla, Chairman Colombian India Chamber of Commerce	19:00	08:30	05:00
	8	The Regulatory framework in Colombia by Judith Mestre - Director of Medicine and Biological Products and Claudia Nino - Registrations coordinator, from INVIMA	19:05	08:35	10:00
	9	Market Opportunities & Market Access in Colombia by Mr. Juan Esteba Sanchez, Director of Procolombia in India	19:15	08:45	10:00

	10	Business Experience in Colombia by Bryan Alvares, Country Head, CIPLA	19:25	08:55	05:00
Mexico potential market	Moderated by Mrs. Amparo Kushelevich, IMBC				
	11	Welcoming words by the Mr. Inder Singh, Chairman IMBC	19:30	09:00	05:00
	12	The regulatory framework in Mexico Ms. Consuelo Albarran, DG of Business Development DEFI	19:35	09:05	10:00
	13	Market Opportunities & Market Access in Mexico, Mr. Javier Jileta, Mexico's Ministry of Foreign Affairs	19:45	09:15	10:00
	14	Mexico Business Experience by Mr. Gurulinga Konanur, VP of IMBC, General Director of Hetero Drugs Mexico	19:55	09:25	05:00
Q&A Session	15	by Moderators	20:00	09:30	10:00
Vote of Thanks	16	Mr. Chandranshu Awasthi, Sr. Executive Officer, Pharmexcil	20:10	09:40	10:00
	Total Timing		01:50:00		

Organising Partners



Pharmaceuticals Export Promotion Council of India
(set up by Ministry of Commerce & Industry)



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