

# MSME

सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES



सत्यमेव जयते

Government of India  
Ministry of MSME

MSME Development Institute, New Delhi  
Organises



MSME DEVELOPMENT FORUM

## INDIA MSME PHARMA EXPO-2015

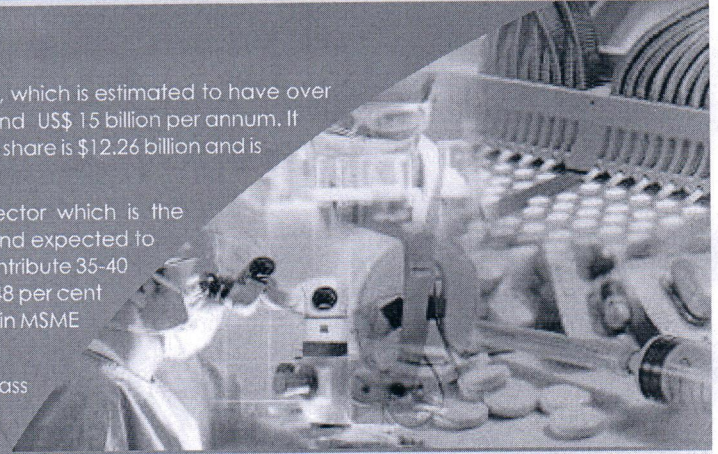
NATIONAL VENDOR DEVELOPMENT PROGRAMME,  
INDUSTRIAL EXHIBITION CUM BUYERS-SELLERS MEET ON  
DRUGS, PHARMACEUTICAL & ALLIED INDUSTRIES

### About the Pharma Sector

Indian Drugs, pharmaceutical & Allied industries is a highly fragmented Sector, which is estimated to have over 10,000 manufacturing units with a turnover of over US\$ 30 billion, exporting around US\$ 1.5 billion per annum. It ranks 4th in terms of volume & 17th in terms of Exports globally. Domestic market share is \$12.26 billion and is expected to go upto \$40 billion by 2020.

The Country's Pharmaceutical Industry derives its strength from the SME sector which is the backbone of over all industry and forms an essential part of the supply chain and expected to play a significant role in the growth story of the country's pharma sector. SMEs contribute 35-40 per cent to the industry's production with a turnover of about Rs 35,000 crore & 48 per cent of the country's Pharma exports with large employment generation capabilities in MSME sector.

By and large, it manufacture formulations that relate to medicines of mass consumption and therefore have a huge market.



#### OBJECTIVE

- To provide opportunities to display/Showcase & the products and services of Drugs, Pharmaceuticals & allied industries.
- To enhance competencies of Micro, Small & Medium Enterprises to meet the requirements of Export Markets Central/ State Govt Health Depts. Central & State Ministries of Health & Family Welfare, Defence, Railways, Civil & PSUs: ESI, DGHS, CGHS, BHEL, NTPC, NHPC, SAIL, WHO, RITES, NFC, IFFCO ETC.

#### WHO SHOULD PARTICIPATE

- The manufacturers of Medicines/Medical & Surgical Equipments/Hospital Equipments, X-Ray, MRI, ECG Machines, Diagonastics & Testing Equipments and Allied Industrial products like ECG paper, Tape, syringes, Intravenous tubes etc.

#### SPECIAL FEATURES OF THE PROGRAMME

- Showcasing the products & Service of MSMEs
- Stalls with necessary facilities to the participating units.
- Interactive Buyer-Seller Meet.
- Seminars & workshops on:
  1. Public procurement Policy.
  2. Central / Safe Govt. Schemes for the promotion of MSMEs
  3. Vendor Registration Procedures of Ministry of Health, Hospitals & different PSUs.
  4. Meet the requirements of Ministry of Health & Family Welfare, other Central/ Safe Govt. Health Departments, Defence, Railways & other Govt. Hospital Large Industries & PSUs (public sector undertakings)
- To provide opportunities to the existing and *Prospective Entrepreneurs*

Duration: 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Nov, 2015

Timing: 10:00AM-5:30PM

Venue: MSME- Development Institute,  
Shaheed Capt. Gaur Marg,  
Okhla Industrial Estate,  
New Delhi - 110020

Supported by:

Ministry of Health &  
Family Welfare, Govt



FOPE

International  
Pharma Exhibition

Organised by:

MSME- Development Institute,  
Okhla Industrial Estate, New Delhi - 110020  
Tel: 011-2683 8118, 26847223, Fax: 011-26838016  
Email: dcdi-ndelhi@dcmsme.gov.in  
Web: www.msmedinewdelhi.gov.in

In Association with:

MSME Development Forum  
M-190, GK - II, New Delhi 110048  
Tel: 011 4163 9051/61, Mob: +91 8800 300491  
email: info@indiamsme.org / amathur@indiamsme.org  
Web: www.indiamsme.org