

**TITLE**

**KOREA PHARM 2017**

**(The 7th Korea Int'l Pharmaceutical Exhibition)**

**PERIOD: April 18 (Tue) ~ 21 (Fri), 2017 / 10:00-17:00 (Last day : by 16:00)**

**VENUE : Hall 10, KINTEX 2(Korea International Exhibition Center 2), Korea**

**ORGANIZER: Kyungyon Exhibition Corp.**

**Participation Cost: 2,29,500 (9 SQM Shell Booth)**

**9 SQM shell booth with the package as below:**

Carpet, Wall & Fascia, Information Desk Set(Desk1, Folding Chair1), Round Table Set(Table1, Round Chair4), Catalog Holder1, 220V/1PElectronic Outlet (under 1kW), Spotlight4, Waste Basket 1

**Benefits of Participating through ITPO**

- Rs. 1 lakh subsidy to be reimbursed against booth cost (MSME Units having SSI / EM2 / Udyog Aadhar)
- 100% Airfare Reimbursement.
- Specially constructed Booth in India Pavilion in prime location with no extra charge.
- Business Matching between Indian Exhibitors and Korean Buyers.
- Packed Sandwich Lunch at the Exhibition
- Shuttle Service between Hotel and Exhibition.
- Interpreter Service in the Exhibition (1 Interpreter for the Indian Pavilion).

Please send your participation confirmation in the attached Application duly filled in along with Participation cost of Rs. 2,29,500 in Demand Draft or Online Transfer.

For any further queries, please don't hesitate to contact the undersigned.

Regards,

**Ruchika Puri**

Manager- Business Development

Mobile: 91-9899177165

Global Trade Linkages Pvt. Ltd.

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इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन  
India Trade Promotion Organisation

भारत सरकार का उद्यम  
A Government of India Enterprise

संदर्भ FFD:Korea Pharm:2017-18  
Reference :

दिनांक January 20, 2017  
Date :

फोन 23378949  
Phone :

Sub: ITPO INDIA PAVILION AT KOREA PHARM 2017 (April 18-21, 2017), South Korea.

Dear Sir/Madam

We are pleased to inform that ITPO, a Govt. of India Enterprises is organizing National Level Participation in Korea Pharm 2017 to be held in KINTEX 2, Gyeonggi-do, South Korea from April 18 - 21, 2017.

This is the oldest and most reputed Pharmaceuticals-focused International Exhibition in South Korea, organized by Korea Pharmaceutical Manufacturers Association and supported by the Ministry of Food & Drug Safety (KFDA). India has been the regular and the leading participating countries with total 22 participants in the last year. Last show attracted 62,195 business visitors including 2,898 overseas business visitors from China, Japan, Europe, America, Middle East, South East Asia, Central Asia and India etc. The exhibition will provide considerable opportunities to the manufacturers/exporters of Pharm material and technology equipment to promote their products.

The display profile of the event is as under:-

- **Pharmaceutical, Ingredients** : APIs, Finished Dosage, Intermediates, Excipients/Formulation, Functional Ingredients, Fine Chemicals, Natural Extracts, Health Ingredients
- **Contract Services & Outsourcing**: CMO, Contract Manufacturing & Service, CRO, Pre-Clinical Trials, Clinical Trials (Phase- I-IV), Bioequivalence Test, Clinical Data Management, Analytical & Lab Service, Other Outsourcing
- **Biopharmaceuticals**: Biopharmaceuticals, Bio-similars, Bio Services & Biotechnology
- **Analytical/ Consulting / Service**: Pharmaceutical, Laboratory and Analytical Equipment, Pharmaceutical Consulting, Pharmaceutical IT Service, Pharmaceutical Logistics & Distribution, Pharmaceutical IT Service, Pharmaceutical Logistics & Distribution
- **Organizational PR/ Media**

ITPO offers booths with a minimum size of 9 sq. mtrs booth. Larger space can be booked in multiples of 9 thereof. The package of services includes fully constructed stands, wall to wall carpeting, Wall & Fascia, Information Desk Set (Desk 1, Folding Chair 1), Round Table Set (Table 1, Round Chairs 4), Catalog Holder 1, 220 V/1P Electronic Outlet (under 1KW), Spotlight 4, Waste Basket 1, services of common interpreter, visa recommendation and general publicity support. Your booth will be located inside the India Pavilion with elevated Fascia with host of other facilities.

Contd....2/-

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फेक्स : 91-11-23371492  
Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492  
ई-मेल/ E-mail : [info@itpo.gov.in](mailto:info@itpo.gov.in) वेबसाइट/ Website : [www.inditradeair.com](http://www.inditradeair.com)

The participation fee is **Rs. 25,500/- per Sq. Mtr.** without shipment facility. The fair is governed by general terms and conditions for participation in international trade fairs organized by ITPO. Please confirm your space requirement immediately in the enclosed application form duly filled in along with full payment of **Rs. 2,29,500/- (Rupees two lakh twenty-nine thousand five hundred only) by demand draft/RTGS in favour of 'India Trade Promotion Organization'**. A fact sheet of the event along with application form and a copy of brief rules and regulations for participation in fairs abroad are enclosed.

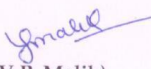
ITPO is seeking Assistance from the Ministry of MSME, Government of India under the International Cooperation Scheme. The eligible exhibitors with valid SSI / EM2 / UAM can avail following Reimbursable Benefits.

- **Rs. 1 lakh Subsidies to be reimbursed against Booth Cost.**
- **100% Airfare (Economy Class) to be reimbursed to one person.**

Should you need any further information, please feel free to contact the undersigned, **Tel. 011-23378949, Mobile 9818399221, vmalik@itpo.gov.in**

Thanking you,

Yours faithfully

  
(V.P. Malik)  
Manager ITPO