



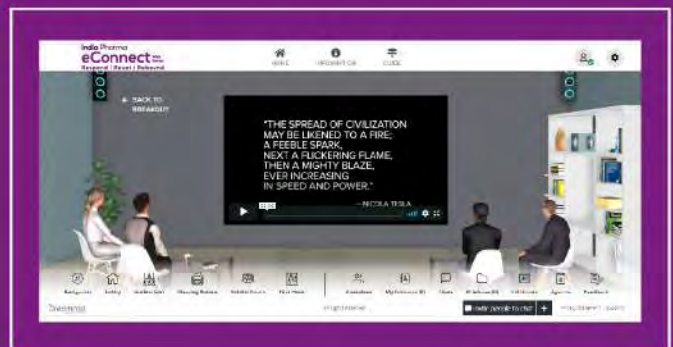
A central graphic featuring a smartphone displaying the event title and dates. The phone screen shows "VIRTUAL EXPO CONNECT" in large, 3D blue letters, with "Date: 30th Sep - 1st Oct, 2020" below it. Surrounding the phone are five circular icons representing different industry sectors: "ANALYTICAL SERVICES" (scientists in a lab), "LAB SERVICES" (pipette and beaker), "PHARMA MACHINERY & PACKAGING" (factory floor), "PHARMA INGREDIENTS" (petri dish with white powder), and a central icon of a flask and test tube. The background is a vibrant purple and blue grid with various scientific icons.

PharmaLytica Virtual Expo Connect will help break the physical restrictions and facilitate unlimited connections. From comfort of one's home or office, pharma professionals will be able to source products, find partners online, learn about the latest industry updates and explore business opportunities.

Association Partner



PHARMALYTICA VIRTUAL EXPO CONNECT



EVENT OVERVIEW

PharmaLytica

VIRTUAL EXPO CONNECT



EXHIBITION

- Expo Networking at Booths
- Pharma Ingredients Expo Hall
- Pharma Machinery and Packaging Expo Hall
- Lab Analytical and Cleanroom Expo Hall
- PharmaLytica Global Connect Forum
- Make in India Pavilion "Atmanirbhar Bharat Campaign"
- nCOVID Essentials and Consumables Zone for Pharma



CONFERENCES

- **MAIN AUDITORIUM:** Multi-Track Technical Sessions
- **ROAD MAPPING THE PHARMA INDUSTRY:** Together we can.
- **FOR PARTICIPANTS & NON EXHIBITING COMPANIES**
 - Pharma Insight Briefing
 - PharmaLytica - Manufacturing & Packaging Forum
 - Your Lab @PharmaLytica Live Demo Zone



NETWORKING

- Awards and Recognitions
- Networking Lounge
- B2B Meetings



INDUSTRY PARTICIPATION PROFILE

Attendee Profile

- Pharma Leaders and Top CEOs
- Technical Heads and Plant Heads
- Senior Scientists
- Quality Assurance and Quality Control
- R&D and Clinical Research Heads
- Engineering and Production Professionals
- Purchase and Packaging Professionals
- Regulatory Affairs Professionals
- Marketing and Strategy Leaders



Exhibitor Profiles



PHARMACEUTICAL INGREDIENTS

- Active Pharmaceutical Ingredients
- Finished Drugs Formulation
- Excipients and Fine Chemicals



PHARMA MACHINERY & PACKAGING

- Pharmaceutical Packaging
- Tableting and Capsul Fillers
- Filling, Filtration, Separation, Purification Equipments
- Health and Safety Products Instruments
- Process Automation and Controls, Processing Equipments
- Labeling and Stocking, Rfid, Track and Trace
- Secondary and Specialized Packaging
- Transport and Material Handling



LABORATORY SERVICES

- Lab Equipments, Units and Fittings, Instruments
- Chemicals, Bio Chemicals, Consumables, Reagents, Analyzers
- Lab Consumables Glassware, Tools & Safety
- Hitech Appliances For Special Analytical Labs
- Lab Automation and It Solutions, Bioinformatics
- Lab Data Analysis, Mining and Management



ANALYTICAL SERVICES

- Chromatographs
- Spectroscopes
- Microscopes and Imaging
- Control/ Measuring and Testing, Integrated Monitoring Systems
- Analytical Instruments and Systems
- Instruments For Physical and Chemical Analysis
- Hplc and Uhplc Columns
- Regulatory Services Quality Analysis / Quality Control

YOUR PARTICIPATION AT PHARMALYTICA E- CONNECT (PGSE PLAN)

WHAT IS PGSE PLAN?

PGSE STANDS FOR PLATINUM | GOLD | SILVER | EXHIBITOR

**Partnership Categories
(First Come First Serve Basis)**

GOLD PACKAGE: NON-EXCLUSIVE PARTNERSHIP CATEGORY

Pharma Industry Partner

EXHIBITOR AT SHOW:

E-booth to participate
as an exhibitor

PLATINUM PACKAGE: EXCLUSIVE PARTNERSHIP CATEGORIES

- Pharma API Partner
- Pharma Excipient Partner
- Pharma Packaging Partner
- Pharma OEM Partner
- Pharma Lab Analytical Partner
- Pharma HVAC Cleanroom Partner
- Pharma R&D Partner
- Pharma Machinery Partner

SILVER PACKAGE: NON-EXCLUSIVE PARTNERSHIP CATEGORY

Pharma Exhibit Partner

You may choose the any of the above categories as per availability after checking with our sales team. Once you book your category, it would be your brand identifier during the complete journey of your campaign during your participation.

PARTICIPATION PACKAGES

STEP by STEP Flow to Select your Participation Package

STEP 1 : Select your PGSE Package

STEP 2 : Request detailed Proposal and Finalize your deliverables.

STEP 3 : Contract Submission

STEP 4 : Demo Presentation and Team Induction

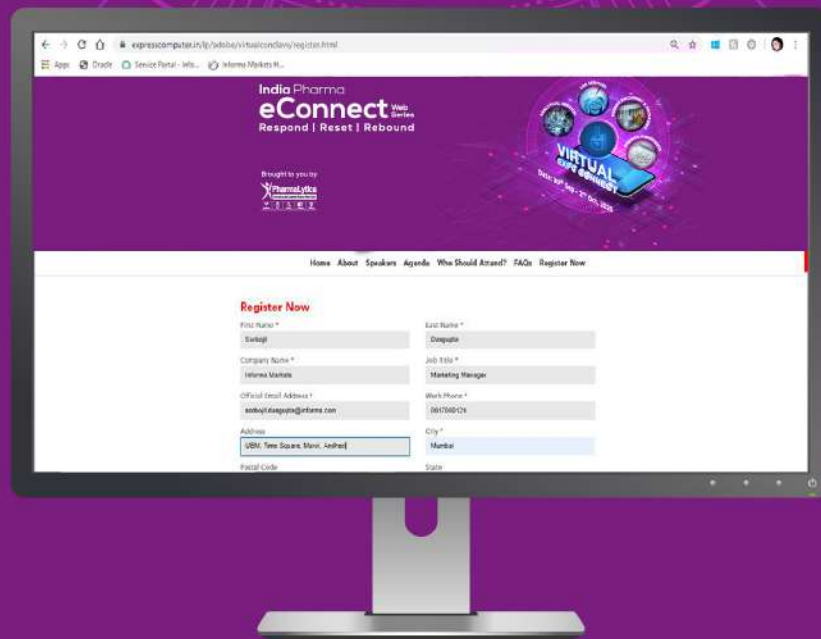
Partnership Packages

PARTICIPATION	SPONSORSHIP TAG IN EXPO PACKAGE
PLATINUM	EXCLUSIVE SPONSORSHIP CATEGORIES (FCFS BASIS)
GOLD	NON-EXCLUSIVE CATEGORY OF PHARMA INDUSTRY PARTNER
SILVER	NON-EXCLUSIVE CATEGORY OF PHARMA EXHIBIT PARTNER
EXHIBITOR AT SHOW	EXHIBITOR
PHARMA INSIGHT BRIEFING	NON - PARTICIPATING COMPANIES CAN ALSO TAKE UP THESE SLOTS ON (FCFS BASIS)
PHARMALYTICA-MANUFACTURING AND PACKAGING FORUM	NON - PARTICIPATING COMPANIES CAN ALSO TAKE UP THESE SLOTS ON (FCFS BASIS)
YOUR LAB @PHARMALYTICA LIVE DEMO ZONE	NON - PARTICIPATING COMPANIES CAN ALSO TAKE UP THESE SLOTS ON (FCFS BASIS)
PHARMALYTICA VIRTUAL AWARDS	NON - PARTICIPATING COMPANIES CAN ALSO TAKE UP THESE SLOTS ON (FCFS BASIS)

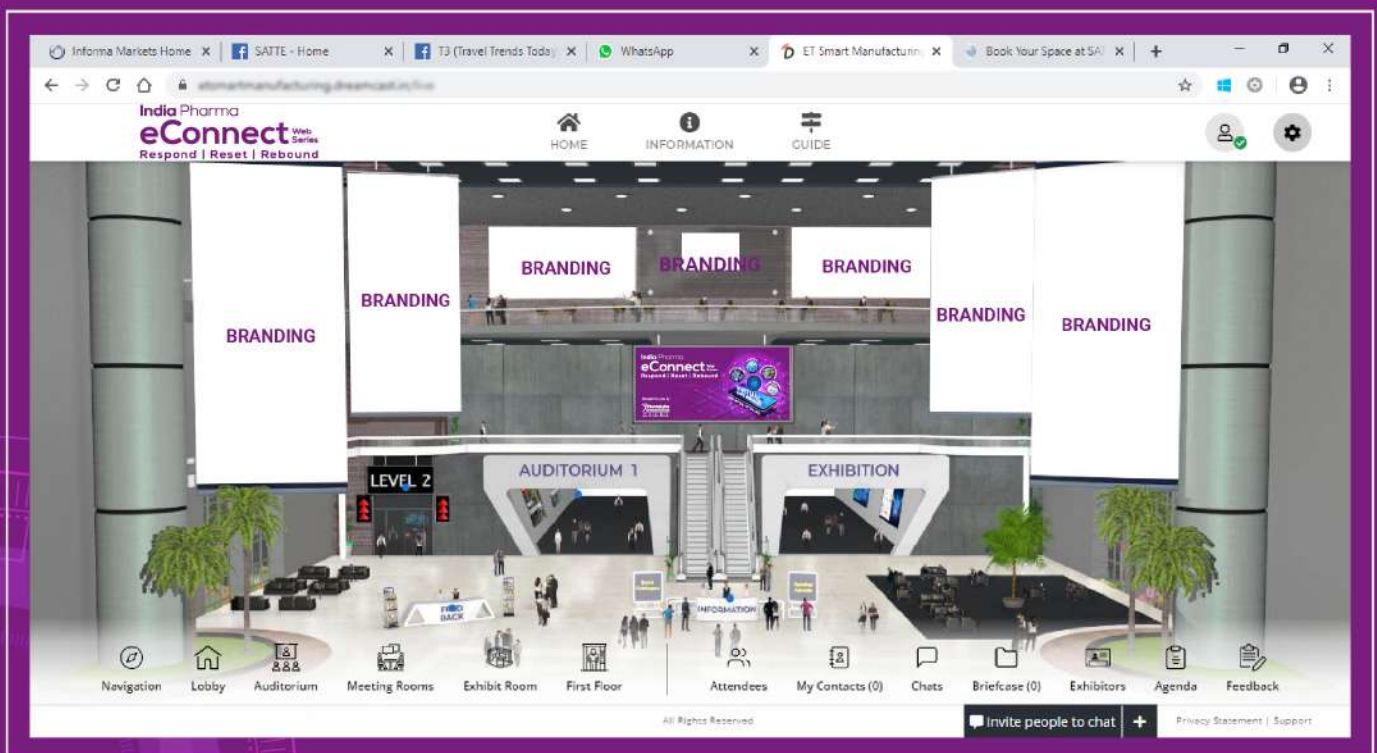
YOU MAY CONNECT WITH OUR SALES TEAM TO GET A DETAILED PROPOSAL ON THE VARIOUS DELIVERABLES THAT ARE BEEN ASSIGNED AND OFFERED UNDER ABOVE CATEGORIES.

BRANDING OPPORTUNITIES

Registration Landing Page Branding

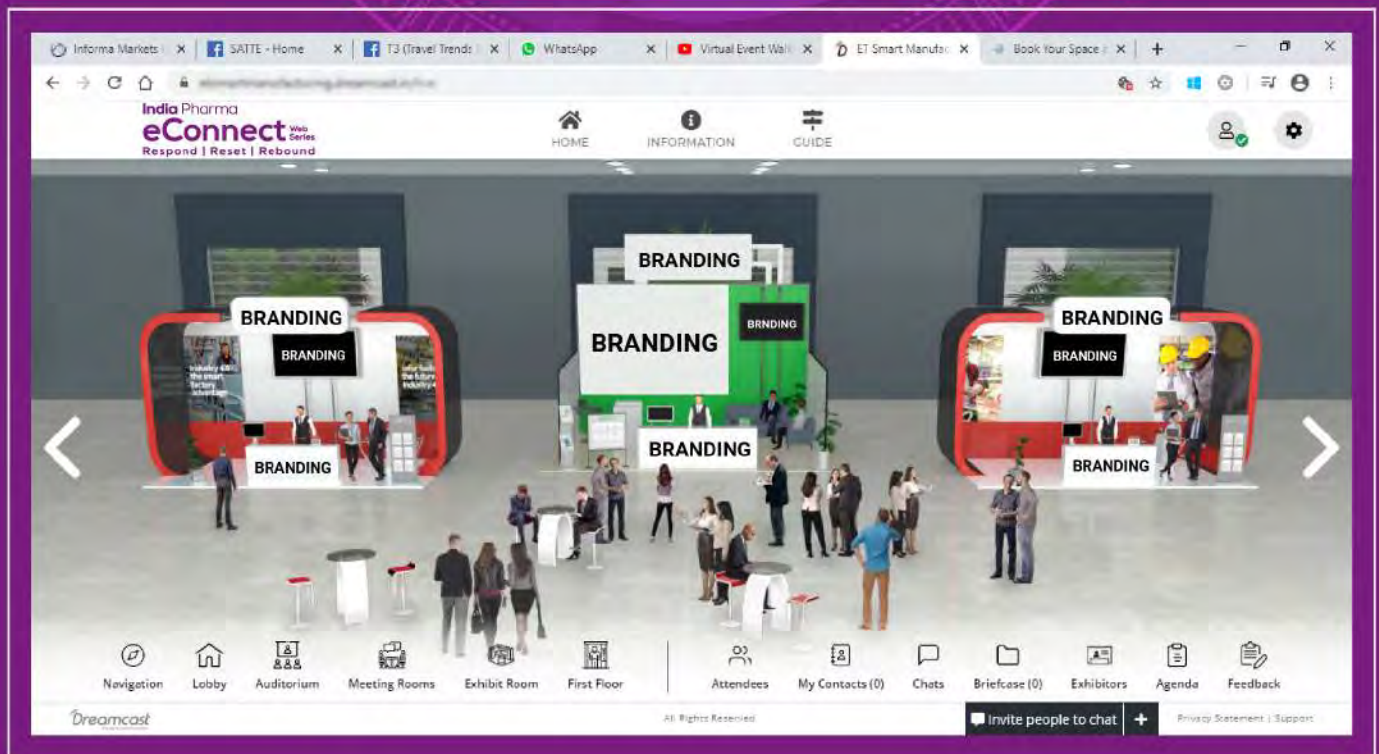


Virtual Expo Lobby Area

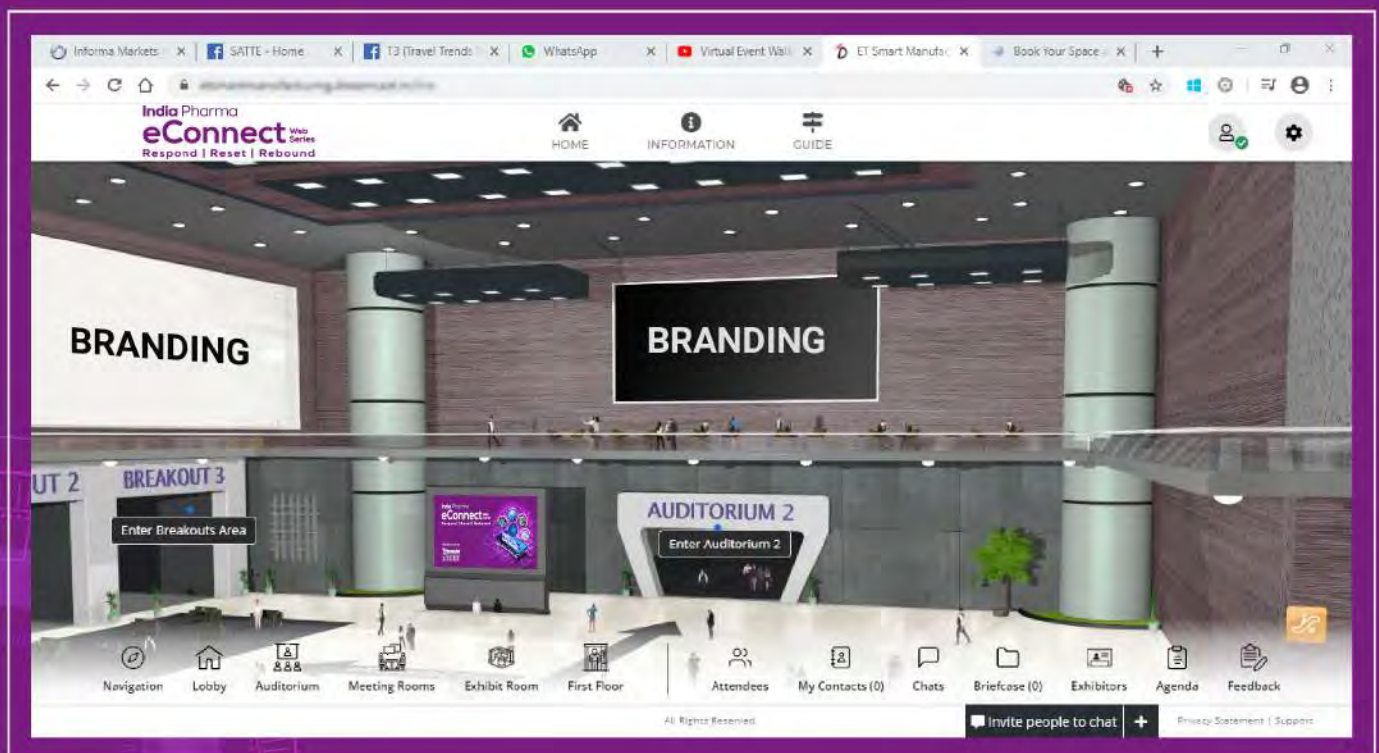


BRANDING OPPORTUNITIES

Exhibitor Hall View

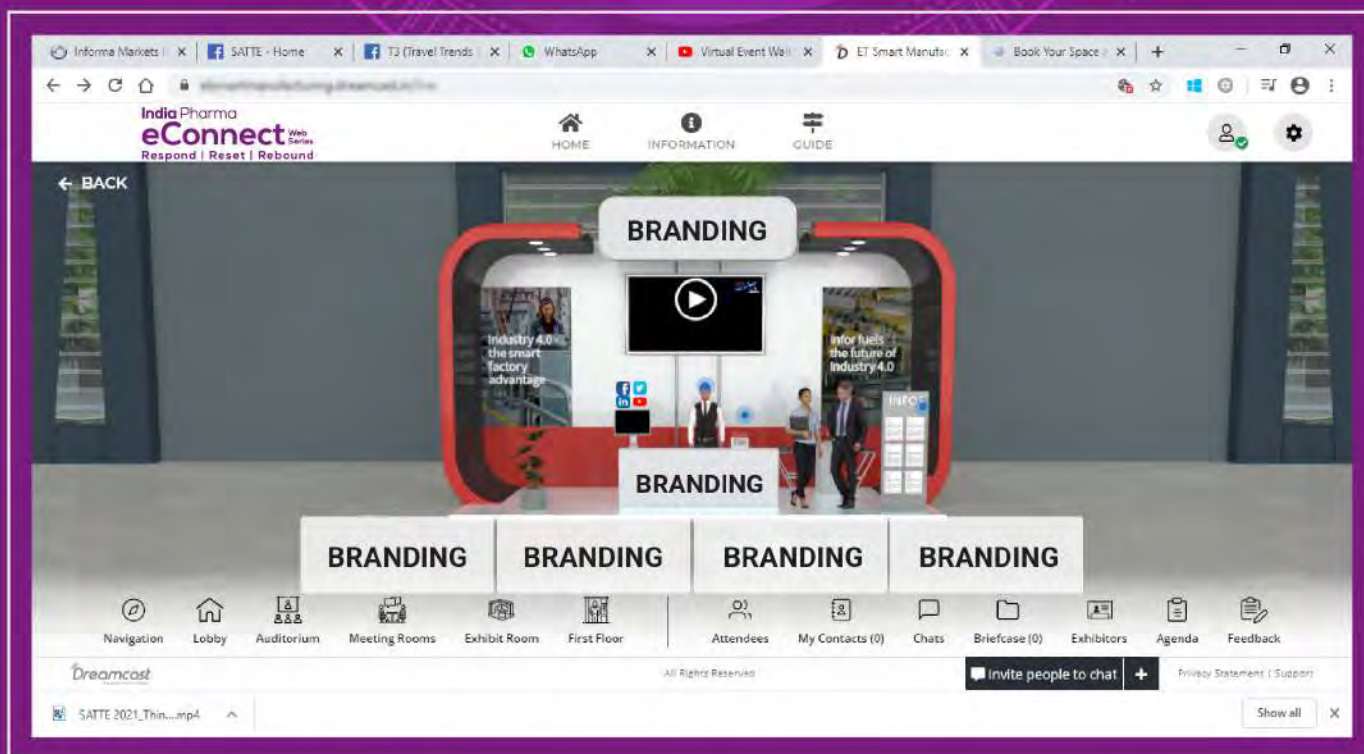


Auditorium Hall View

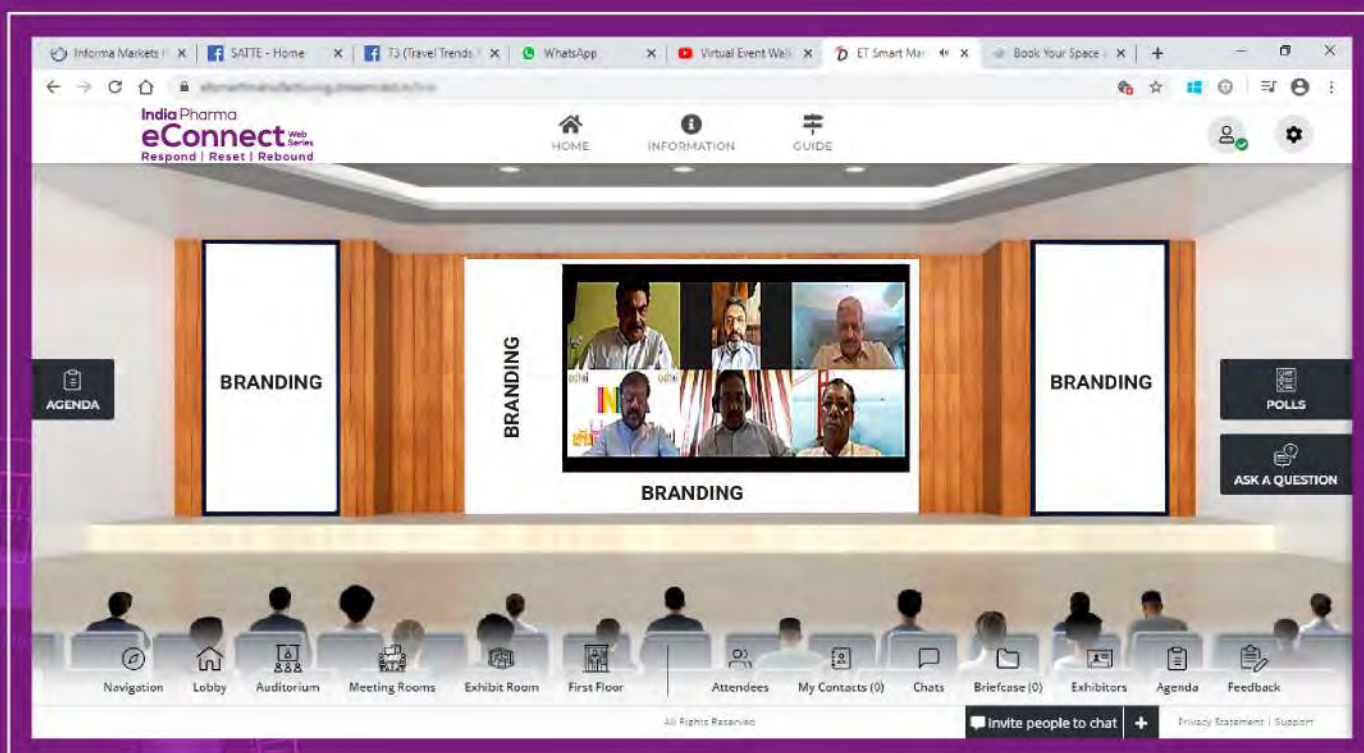


BRANDING OPPORTUNITIES

Booth Branding

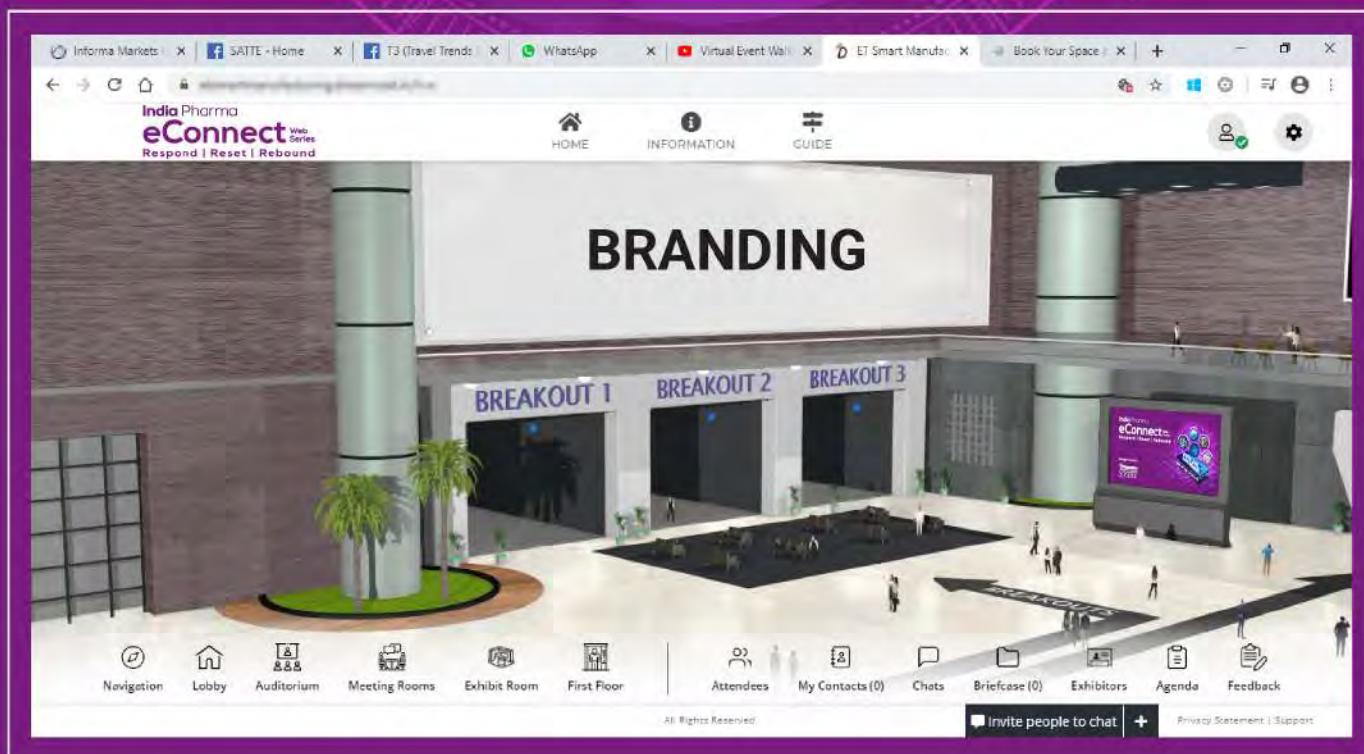


Auditorium Inside View

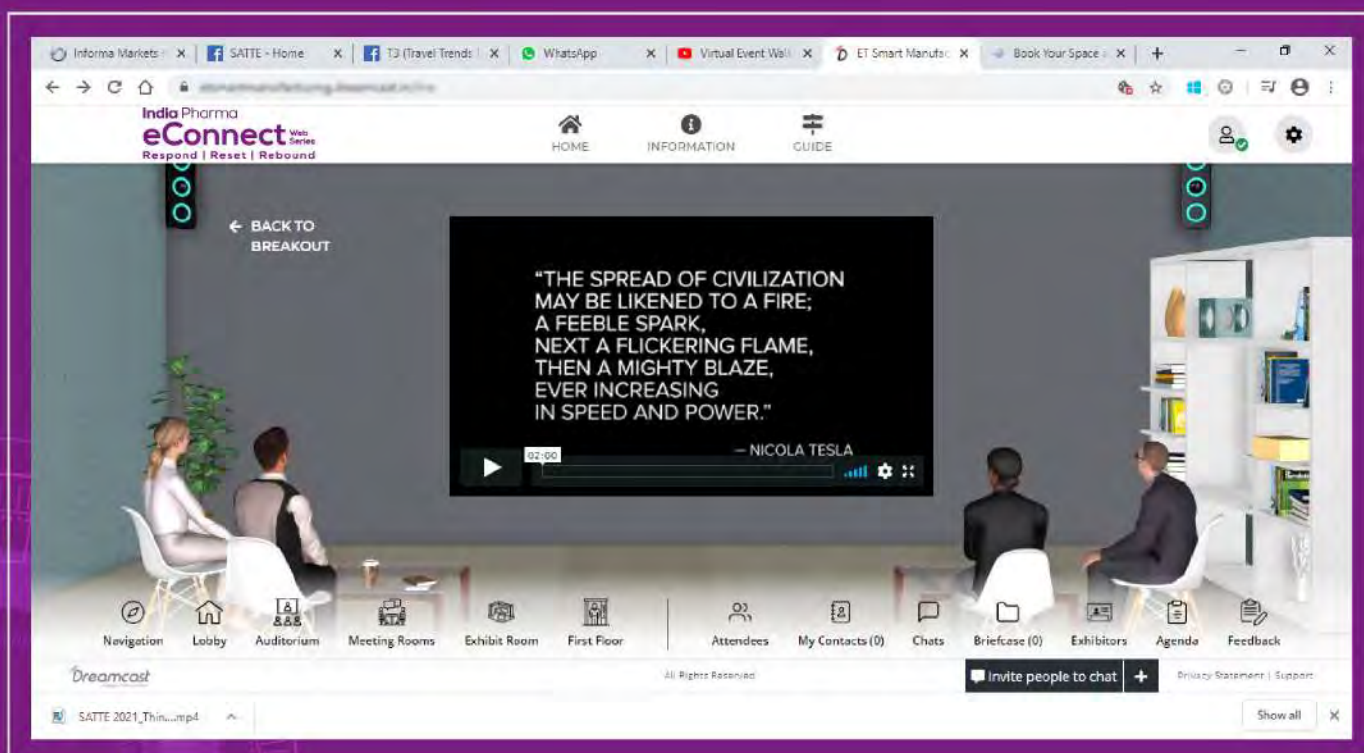


BRANDING OPPORTUNITIES

Breakout Rooms



Inside View- Breakout Room



BRANDING OPPORTUNITIES

Live Chat

The screenshot displays a live chat interface on a website. The chat window is titled "LIVE CHAT" and contains a list of messages from various users. A "Refresh" button is visible in the top right of the chat area. The background shows a blurred view of the website's navigation and content.

Sender	Message	Time
Kannan S	Unable to view in full screen.	06/05/2020 04:07 PM
MANISH SHIVAJI PANDIT	Very Crisp and clear presentation	06/05/2020 04:18 PM
SOUMITRA DAS	Good presentation.	06/05/2020 04:54 PM
Jigar Makhija	good take away , thanks	06/05/2020 05:08 PM
Soumaya Dutt	shall i get presentation	06/05/2020 05:15 PM
NAVANEETHA KRISHNAN SANNASI	.	06/12/2020 02:15 PM
NAVANEETHA KRISHNAN SANNASI	Hi.....Is it possible to get a copy of the presentation	06/12/2020 02:15 PM

Refresh

Type a message and press enter

200 characters left

Show all



DELIVERABLES

FEATURES	PLATINUM	GOLD	SILVER	EXHIBITOR
Branding in the Lobby / Helpdesk	✓	✓	✗	✗
Attendee Data Sharing	300	250	200	100
Welcome Video	✓	✗	✗	✗
Booth Design Option	✓	✓	✓	✓
Virtual Exhibit Booth	✓	✓	✓	✓
Live Chat	✓	✓	✓	✓
No. Networking IDs	15	10	7	5
Video Calling Feature	✓	✓	✓	✗
Polling / Q&A	✓	✓	✗	✗
Request Call back	✓	✓	✓	✓
Upload Buisness Cards	✓	✓	✓	✓
Survey At Booth	✓	✗	✗	✗
Product Demo (Videos, PDF, Links)	✓	✓	✓	✓
Networking Lounge	✓	✓	✗	✗
Speaking Slot	1 Slot X 20min	Available on Request @additional Cost	✗	✗
2 min Video During Session Break	✓	✗	✗	✗
Mention In Event Press Release	✓	✗	✗	✗
Webinar / Special Product Demo Lounge	Available On Request	Available On Request	✗	✗
Logo Branding At Regsnt page	✓	✓	✗	✗
Branding Outside Exhibitor Halls	✓	✓	✓	✗
Exhibitor List	✓	✓	✓	✓
Exhibition Location on Platform	Expo Hall First Page	Expo Hall Page 2 (After Scrolling)	Expo Hall Page 3 After Gold Expo Hall Page After Silver On First Come First Serve Basis	

FAQS

VIRTUAL BOOTH CUSTOMIZATION?

Virtual Booths can be customized and options can be given to the sponsors from templates that are available with the platform or the Sponsors can create their own designs and submit it to us in the sizes given by us and we can create the environment.

HOW MANY TEAM MEMBERS REQUIRED?

We can expect 4 to 5 members from each sponsor to manage the backend. 3 to 4 at Virtual Booth to interact with attendees and 1 for speaker session.

WHAT IS THE ROLE OF PERSON HANDLING VIRTUAL BOOTHS?

The team members will have to manage the Chat/Virtual booth. Attendees can chat with you or do a Video call to interact. The Booth managers need to multi task to interact with more number of people at any given time.

HOW WILL THE MARKETING BE DONE?

Show will be extensively promoted via email marketing, sms, online ads, social media promotion and trade magazine publications.

HOW WILL THE SPEAKERS PRESENT THE WEBINAR? DO THEY NEED TO BE PRESENT ANYWHERE PHYSICALLY?

Speakers can do webinars via Webcast from their offices, they need to have good internet connection, Conference room for noise free environment and landline phone to join the Phone bridge. The Webinar will be broadcasted through the bridge. They can also come to our office locations in Mumbai, Delhi in case they want do it from a more safe environment.

DO THE ATTENDEES HAVE TO DOWNLOAD WEBINAR SOFTWARE? IS IT MOBILE COMPATIBLE?

Not needed, they can join from a link that is sent to them post the Registration. Also, the Virtual Platform is mobile compatible and the attendees can join from any devices.

WHAT ARE THE TOOLS AVAILABLE TO CONNECT WITH VIRTUAL VISITORS?

You can use chat, videos, interactive brandings, option to download of collaterals to connect and collaborate with them.





FOR PARTNERSHIP OPPORTUNITIES OR TO BOOK A DEMO PRESENTATION, PLEASE CONTACT:

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FOR MARKETING ALLIANCE OR TO ATTEND THE VIRTUAL EXPO, PLEASE CONTACT:

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