

Organized by :



**PHARMACEUTICALS EXPORT PROMOTION  
COUNCIL OF INDIA**  
(Set up by Ministry of Commerce & Industry, Govt. of India)



Supported by :



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Govt. of Andhra Pradesh



*Pharmexcil's*  
**International Business Meet**  
(Buyer - Seller Meet)

**HICC, Hyderabad**  
**17<sup>th</sup>-19<sup>th</sup> February 2014**



**Pharmaceuticals Export Promotion Council of India**  
(Set up by Ministry of Commerce & Industry, Govt. of India)

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## Bio Asia

Biotechnology being an emerging industry, game-changing strategies and relevant application of the knowledge-intelligence resource pool, drive the process of growth. BioAsia seeks to enhance, enrich and encourage newer innovations, path-breaking discoveries and effective solutions in the industry by offering a vibrant global platform for convergence of the key stakeholders - Biotech & BioPharma Companies, research institutions, investors, service providers, policy makers, regulators and analysts.

With an objective of optimizing the immense business potential of biotech, BioAsia provides a dynamic platform for companies to exhibit, launch and showcase their unique strengths, products and services. As an entity committed to the promise of Biotechnology, BioAsia encourages knowledge and experience sharing amongst industry players, young research scientists to promote innovations and initiatives through appropriate awards and recognitions.

## Bio Asia 2014

### Empowering Tomorrow by Fostering Innovations

Innovations create a better tomorrow. And Today's innovations stand up as the promise of Tomorrow. The central dogma of evolutionary process is one or the other way linked to an innovation. Innovations made "evolution from natural selection and random mutation to evolution by choice"- a possibility. The world today, is witnessing cutting-edge innovations in Life sciences that promise to push boundaries.

Research and surveys unveil that future NEXT is BIO, showcasing immense opportunities for Bio-business. The global economy, tomorrow, revolves around Bio-innovations & hence the 11th edition of BioAsia shall unveil promising Life science-innovations and offer excellent opportunity for new business ideas. Join us at BioAsia 2014, the future-driving bio-business platform to Discover & Deliver Tomorrow, Today, under the most cogent theme - Innovate. Evolve.

## Pharmexcil

Pharmaceuticals Export Promotion Council of India (Pharmexcil) is the authorized agency of the government of India for promotion of pharmaceutical exports from India. It was set up under the provisions of Foreign Trade Policy by the Ministry of Commerce and Industry in May 2004.

Various pharmaceutical products, namely, Bulk Drugs, Formulations, Biotech products, Indian Systems of Medicines, Herbal products, Diagnostics, Clinical Research, etc. are covered under its purview.

Pharmexcil takes up several external trade promotion activities by organizing trade delegations outside India, arranging Buyer-Seller meetings, International Seminars, etc.

Pharmexcil mandate is to help its members to achieve excellence in export and facilitate overseas buyers to find suitable trade partners from Indian Pharma industry.

To achieve these objectives, Pharmexcil initiates various export promotional activities for the benefit of the exporting community of the Biotech & Pharma products such as:

- Dissemination of trade enquiries
- Organizing trade delegations from India to overseas markets as also reverse delegations
- Organizing buyers-sellers meets
- Organizing participation in international trade fairs
- Providing policy inputs to the government of India on India's bilateral trade in pharmaceuticals.
- Dissemination of India's pharmaceutical trade statistics
- Preparing technical publications, exporters' directory, etc.
- Resolving grievances of pharmaceutical importers and exporters
- Organizing national & international seminars on areas related to Pharmaceutical industry.

On this event, Pharmexcil is organising a Grand Mega Event- Pharmexcil's International Business Meet during the BioAsia 2014.

## Features of Bio Asia

- AgBioAsia–Harnessing the potentials of Global Nutraceutical Market
- Expert Sessions – Edge of Cutting-edge!
- CEO Conclave – Feel the pulse of the Industry! Be Inspired!
- International Trade Show –Enroll. Empower. Enable!
- BioAsia Connect - Identify. Interact. Implement!
- Bio Bazaar –Import. Export. Reward!
- Tech Transfer Summit - Innovation through technology!
- Workshops –Analyse, Assess, Apply!
- Networking Reception – Connect. Celebrate!
- BioPark Visit –View. Venture. Vouch!

## Countries Attending: LAC, ASEAN, CIS & AFRICA

### Objectives of the Meet

- To provide opportunity for the Indian Pharma exporters, particularly SME sector, to meet about 50 prominent buyers/ Drug Regulatory Officials, Govt. Procurement Agencies of different countries across the globe.
- To highlight India's strengths to supply quality generic medicines at affordable prices.
- To exchange updated information on Drug Regulatory procedures in India & other countries.
- To facilitate commercial and technical co-operation between India and other countries.

### Highlights of Pharmexcil's International Business Meet (BSM)

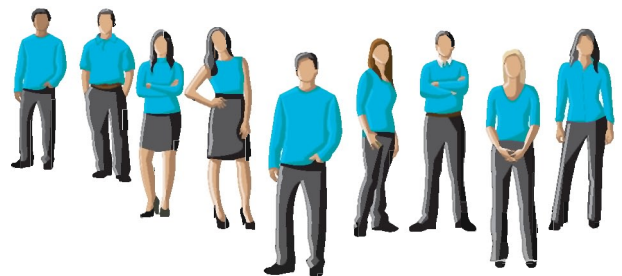
- About 50 delegates from major Countries in the LAC, ASEAN, CIS & AFRICA are being invited
- There will be Technical sessions, where FDA / Drug regulatory officials of various Countries will make presentations on drug regulatory systems in their perspective countries
- Emphasis will be on one-Meeting with the buyers
- Three days program is conveniently divided into Five Sessions for Business Meetings including one follow up session. Members have option to select any one of Four Business Sessions of their choice to meet the overseas buyers
- Plant visits will be organized for the FDA / Drug Regulatory authorities on prior request
- A separate web-domain is being created for giving complete details about the event
- Senior Govt. officials including Secretaries, DGFT, DCGI etc., are invited

### Who will attend?

- Leaders of the Pharmaceutical sector
- Prominent Importers/ Distributors & Traders LAC, ASEAN, CIS & Africa regions
- Scientific & Medical device manufacturers & Suppliers
- Key Government decision makers
- FDA/Drug Registration/ MoH Officials from overseas and India
- Press/Media

### Products Covered:

- APIs and Formulations



## Registration Fee

Pharmexcil Members	7,000 per Delegate per Session (12.36% Service Tax extra)
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Note: Registration fee includes participation in BioAsia 2014 as a delegate

## Advertisement in Show Catalogue

S.No	Tariff	Amount*	Sizes
1	Back Cover	₹ 20,000	9" length x 7" width
2	Inside Covers	₹ 15,000	9" length x 7" width
3	Full Page	₹ 10,000	9" length x 7" width
4	Half Page	₹ 5,000	4" length x 7" width

\*(12.36% Service Tax extra)

## Tentative Schedule

### 17-Feb-14 (Monday) Registration & Inaugural Program

08:30 - 16:30 hrs	Registration	10:00 - 11:00 hrs	Registration
	BioPark Visit (Pre-Registered Foreign Delegates)	11:00 - 12:00 hrs	Briefing Overseas Delegates
		12:00 - 13:00 hrs	<b>Business Session I</b> with Networking Lunch
		13:00 - 14:00 hrs	
		14:00 - 16:30 hrs	
17:00 - 18:00 hrs	Inaugural Program		
18:30 - 19:30 hrs	Keynote Addresses		
19:30 - 21:00 hrs	Gala Reception (only for Registered Delegates)		

### 18-Feb-14 (Tuesday)

09:00 - 10:00 hrs	Registration
10:00 - 13:30 hrs	<b>Business Session II</b>
13:30 - 15:00 hrs	Networking Lunch
15:00 - 18:30 hrs	<b>Business Session III</b>
18:30 - 20:00 hrs	CEO Conclave (only by Invitations)
20:00 - 21:00 hrs	CEO Conclave Dinner Reception

### 19-Feb-14 (Wednesday)

09:00 - 10:00 hrs	Registration
10:00 - 13:30 hrs	<b>Business Session IV</b>
13:30 - 14:30 hrs	Networking Lunch
14:30 - 16:30 hrs	<b>FollowUp Session</b> (Free to attend - who were registered for any of IV Business Sessions)
16:30 - 17:30 hrs	Valedictory Ceremony and Event Close

# Genomic-Personalized Medicine Conference

## Hyderabad International Convention Center, Hyderabad

### February 18, 2014

**Chairman: Prof. Donald W. Weaver**, Surgeon-in-Chief, Detroit Medical Center (DMC), Chief of Surgery at Harper University Hospital, Chairman of Department of Surgery, Wayne State University School of Medicine, USA

**Convener: Dr. Ramesh B. Batchu**, Associate Professor, Dept Surgery, School of Medicine Director, Division of Surgical Oncology & Developmental Therapeutics, Dept Immunology and Microbiology, John D Dingell VAMC, Wayne State University, USA

**Moderator: Dr. Cirino Botta**, MD, Dept Experimental and clinical medicine, Medical Oncology Unit, Fondazione Tommaso Campanella & Magna Graecia University of Catanzaro, ITALY

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# Pharmexcil's International Business Meet

17<sup>th</sup>-19<sup>th</sup> February 2014, HICC, Hyderabad

## Registration Form

Name of the Company: \_\_\_\_\_

Address : \_\_\_\_\_

Tel: \_\_\_\_\_ I E C Code \_\_\_\_\_

RCMC No. of the Company: \_\_\_\_\_

### Delegate particulars:

Sl. No.	Name	Designation	Mob. No.	E-Mail Address

### Option of Business Session:

Program Details : Opening ceremony on February 17<sup>th</sup>, 2014; from 17:00 pm to 18:00 hrs

<b>Business Session - I</b> <input type="checkbox"/> 17 <sup>th</sup> Feb. 2014; 12:00 to 16:30 hrs	<b>Business Session - II</b> <input type="checkbox"/> 18 <sup>th</sup> Feb. 2014; 10:00 to 13:30 hrs
<b>Business Session - III</b> <input type="checkbox"/> 18 <sup>th</sup> Feb. 2014; 15:00 to 18:30 hrs	<b>Business Session - IV</b> <input type="checkbox"/> 19 <sup>th</sup> Feb. 2014; 10:00 to 13:30 hrs
<b>Follow-up Session*</b> : 19 <sup>th</sup> Feb. 2014; 14:30 to 16:30 hrs	
<b>Valedictory Ceremony &amp; Event Close</b> : 19 <sup>th</sup> Feb. 2014; 16:30 hrs	

**Note:** Members may select anyone of the above four sessions. Allotment of sessions will be made on First Come First serve Basis. Council Reserves the right of allotment of sessions. Members can participate in more than one session by paying additional registration charges.

\* All Registered delegates are allowed to participate in Follow-up Session and Bio Asia 2014.

### Payment Details:

DD / Cheque / NEFT	Name of the Bank	Amount

**Note:** Demand Draft/ Cheque should be drawn in favour of Pharmaceuticals Export Promotion Council of India, Payable at Hyderabad  
NEFT Details: A/C No. : 067001601000012; IFSC Code: CORP0000670; Bank: Corporation Bank, S.R.Nagar Branch, Hyderabad - 500038

Please return this to:

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