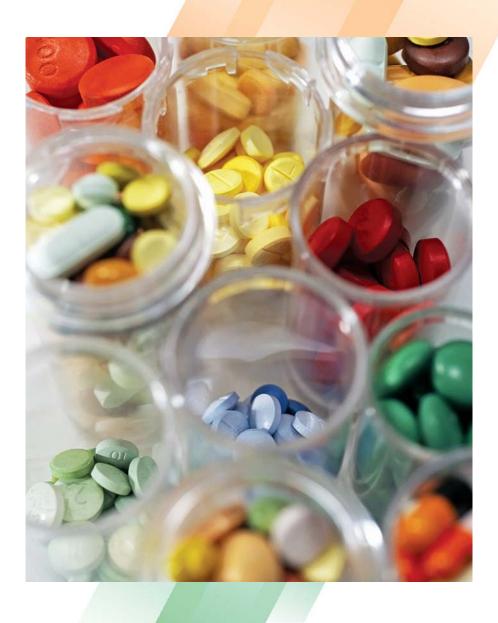


IN THE PREMIER LEAGUE

India is the second largest exporter of medicaments in dosage forms for FY-16 by volume.



LEADING THE WORLD

India is among the top six producers of pharmaceuticals in the world.



ADMINISTERING HEALTH

India is the fifth largest pharmaceuticals formulations importing partner of USA contributing 6% of its total imports.



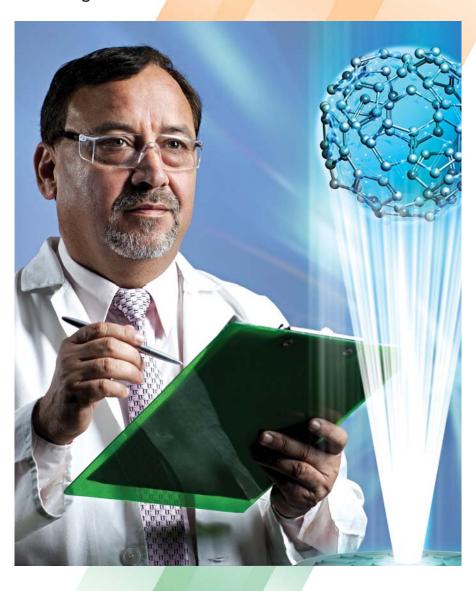
EXCELLENCE BEYOND COMPARE

Globally more than 90 per cent of formulations approvals for anti-retroviral (ARVs), anti-tubercular & anti-malarial (WHO pre-qualified) have been granted to India.



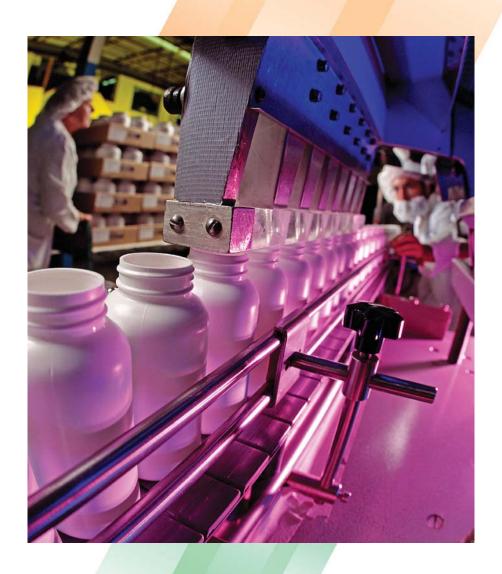
FILES OF HEALTH

India accounts for 30.3 per cent (2,911) of 9619 Drug Master Files (DMFs) filed with USA, which is the highest outside of USA.



A GIANT MARKET SHARE

USA happens to be the largest exporting partner of USA and during Fy-16 India's exports grew by almost 28%.



HOME TO EXCELLENCE

6 out of top 20 generic companies are from India.



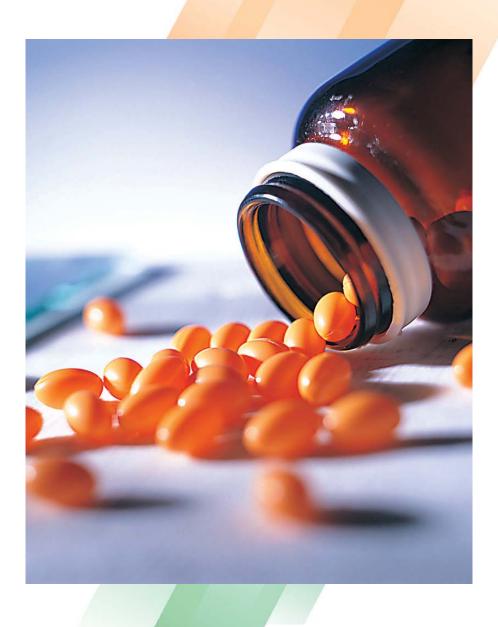
CATALYSING GROWTH

India's pharma exports stood at US\$ 16.89 billion in 2015-16.



TRUSTED QUALITY

Fifty five percent of India's exports are to highly regulated markets.



WORLD RENOWNED QUALITY

India has about 1400 WHO GMP approved manufacturing units.



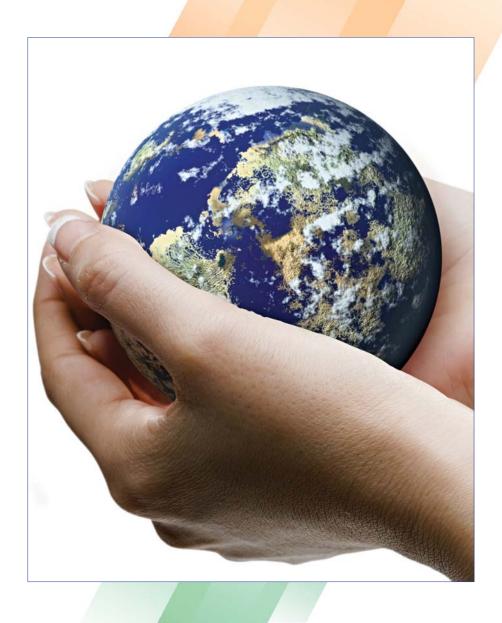
A PHARMA HUB

Currently there are 10,500 manufacturing units and over 3,000 pharma companies in India.



GROWING CAPABILITIES

Generic exports have grown at a CAGR of 18% per cent over the last decade ending FY-16.



MANUFACTURING EXCELLENCE

India has been accredited with approximately 1360 CEPs, more than 950 TGA formulations and 600 sites approved by USFDA which is largest in a single country outside USA.



INOCULATING THE WORLD

Indian vaccines are exported to 150 countries.



THE CHAMPION BOOSTER

India produces 65 per cent of the WHO demand for DPT & BCG and 90 per cent of measles vaccine.



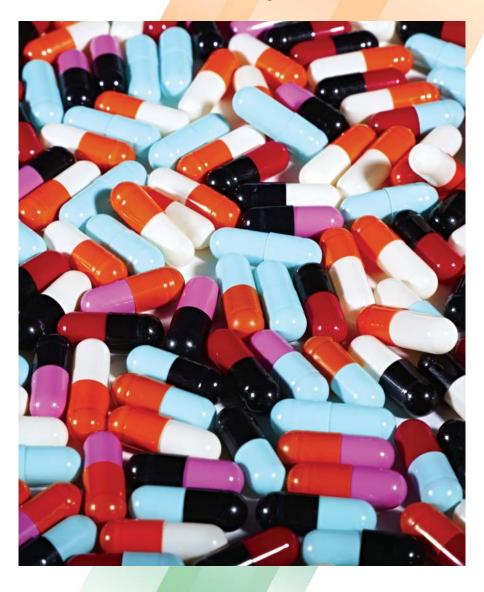
A HELPING HAND

Approximately 70 per cent of the patients in developing countries receive Indian medicines through NGOs like The Clinton Foundation, Bill & Melinda Gates Foundation, Doctors Without Borders, the UNCTAD etc.



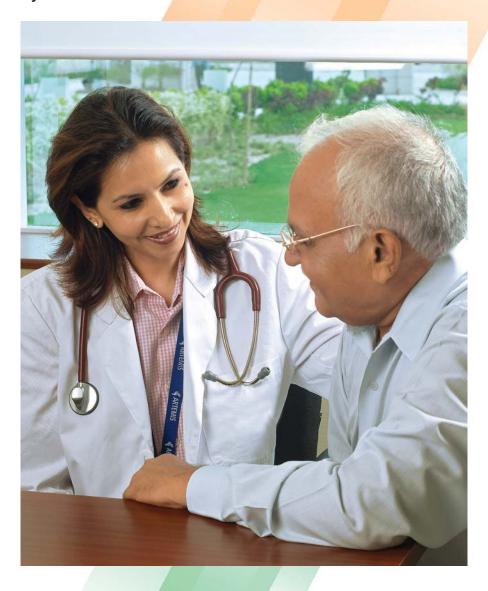
AFFORDABLE QUALITY

Manufacturing costs in India are approximately 35-40 per cent of those in the US due to low installation and manufacturing costs.



THE HEALING TOUCH

Healthcare expenditure by the government of India is expected to touch US\$ 91 billion by 2015.



DEDICATED TO EXCELLENCE

19 dedicated pharmaceutical SEZs in India are at various stages of development.





CREDIBLE AFFORDABLE SUSTAINABLE





Government of India Ministry of Commerce & Industry Department of Commerce



PHARMACEUTICALS EXPORT PROMOTION COUNCIL OF INDIA





India Brand Equity Foundation (IBEF) is a Trust established by the Department of Commerce, Ministry of Commerce and Industry, Government of India. IBEF's primary objective is to promote and create international awareness of the *Made in India* label in markets overseas and to facilitate dissemination of knowledge of Indian products and services. Towards this objective, IBEF works closely with stakeholders across government and industry.

India Brand Equity Foundation

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