

Most Immediate

No.35024/28/2017-IC  
Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

Shastri Bhawan, New Delhi  
Dated the 23<sup>rd</sup> October, 2017

To

Pharmexcil, FICCI, CII, ASSOCHAM, PHD Chamber, IPA, IDMA, BDMA, FOPE, OPPI, AIMED, MTal, CIPI, AIOCD, AICDF

**Subject:- 3<sup>rd</sup> India Pharma/Medical Device Awards**

Sir(s)/Madam(s),

I am directed to refer to this Department's letters of even number dated the 31<sup>st</sup> July, 2017 and 8<sup>th</sup> September 2017 on the above subject and to say that **Category 10-Swachhta Pharma Award** has also been included for the 3<sup>rd</sup> India Pharma/Medical Device Awards. Criteria/indicators for Swachhta Pharma Award are attached herewith. Nomination (alongwith supporting documents) may be sent to the undersigned. The last date for receipt of nomination(s) for Swachhta Pharma Award is 30<sup>th</sup> November, 2017.

2. You are requested to disseminate the same amongst your members.

Encl:- As above

Yours faithfully,



(M. K. Bhardwaj)

Deputy Secretary to the Government of India

Email:-mk.bhardwaj32@nic.in

Copy to:- Director(NIC)- for uploading the same on the Website of Department of Pharmaceuticals

Copy (along with enclosures) to:-

Chairman(NPPA), CMD(KAPL), CMD(IDPL), MD(BCPL), MD(HAL), MD(RDPL), CEO(BPPI)

Copy (along with enclosures) also to:-

PS to Hon'ble Minister(C&F), PS to Hon'ble MoS for Planning (I/C) and C&F, PS to Hon'ble MOS(C&F), PSO to Secretary(Pharma), Consultant to AS&FA, Consultant to JS(SP), PS to JS(RT), PA to EA, Consultant to Director(S K G), Consultant to Dir(JT), DS(DK), DS(MKB), DS(IFD), US(Policy), US(NIPER), US(MD), US(Admin), US(PSU)

## Nomenclature-Swachh Pharma Puruskar

The Swachh Pharma Puraskar has been instituted by the Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Government of India to recognize, inspire and celebrate excellence in sanitation and hygiene practice. The explicit purpose of the award is to honour Pharma units that have undertaken significant steps towards fulfilling the mandate of the Swachh Bharat Campaign.

### 2. Criterion-

The award would be open to all Pharma Industry, traders, Medical Devices Industry and their Associations in both rural & urban areas.

### Criteria/Indicators for Swachh Pharma Award

Percentage of expenditure on Swachhata (including expenditure on waste disposal, making available drinking water, maintenance of toilets, display boards, hoardings on use of water, sanitation, hygiene etc) vis-à-vis total annual turnover (2016-17) (Weightage 20%)	Highest of all entries received to have full marks and others proportionate	Audited figures as per Annual Report, duly certified by the Company Secretary
Increase in expenditure on Swachhata (including expenditure on waste disposal, making available drinking water, maintenance of toilets, display boards, hoardings on use of water, sanitation, hygiene etc)in % terms over the previous year (Weightage 20%)	Highest of all entries received to have full marks and others proportionate	Audited figures as per Annual Report, duly certified by the Company Secretary
Percentage of Safai Karamchari (including persons deployed for waste disposal) vis a vis total employee of the unit (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary
Number of units of Gents toilets/urinals per 100 persons (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary

Number of units of Ladies toilets/urinals per 100 persons (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary
% Increase in number of toilets/urinals constructed during 2016-17 over previous year (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary
Number of dustbins installed per 100 persons (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary
Number of Drinking Water dispensers/RO per 100 persons (Weightage 10%)	Highest of all entries received to have full marks and others proportionate	As per Annual Report of the company, duly; certified by the Company Secretary

A one page brief about the company along with name of Important products being produced and its therapeutic significance.